

Famous Brands Limited  
Incorporated in the Republic of South Africa  
Registration number: 1969/004875/06  
JSE share code: FBR | A2X share code: FBR | ISIN code: ZAE000053328

UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL RESULTS FOR THE SIX MONTHS ENDED 31 AUGUST 2025

Dividend per share  
162 cents  
8.0%

Revenue  
R4.2 billion  
5.6%

Operating profit  
R393 million  
5.8%

Headline earnings per share (HEPS)  
236 cents  
8.0%

Group profile  
Famous Brands is Africa's leading food services franchisor, with restaurants in South Africa, Southern African Development Community (SADC), the Rest of Africa and the Middle East (AME) and the United Kingdom (UK). Our vertically integrated business model comprises four pillars: Brands, Manufacturing, Logistics and Retail.

Our portfolio of 15 iconic restaurant brands appeals to consumers across income and demographic bands, meal preferences and value propositions. The portfolio is segmented into Leading Brands (mainstream) and Signature Brands (niche). Leading Brands are further categorised as Quick Service Restaurants (QSR) and Casual Dining Restaurants (CDR). Our QSR brands prioritise takeaway and delivery with smaller sit-down areas, while CDR brands offer a full-service, sit-down experience. Our Signature Brands offer a range of bespoke offerings. Our Supply Chain refers to our Manufacturing, Logistics and Retail operations, which offer our franchise partners efficient supply, price certainty, product innovation and margin management. Our Retail operations sell products to major national retailers.

Our restaurant network  
We have 3 008 restaurants across 20 countries.

| Restaurants per region |      |     |    |
|------------------------|------|-----|----|
| SA                     | SADC | AME | UK |
| 2 666                  | 227  | 57  | 58 |

Operating context<sup>1</sup>  
South Africa's economic growth increased to 0.8% in Q2 2025, a rebound from 0.1% growth in Q1. Other positive developments include the cessation of load shedding, improvements to the national logistics network and relative political stability. In addition, traffic has increased, supported by return-to-office mandates, boosting restaurant sales.

Consumer spending remains constrained due to high unemployment, household indebtedness and elevated inflation in recent years. Competition for consumer spending is intense, especially in the QSR category, as brands invest in campaigns to promote core categories at competitive prices. Consumers seek value in an increasingly competitive environment, including competition from supermarket retailers' rapid delivery offerings.

<sup>1</sup> Trading Economics: <https://tradingeconomics.com/south-africa/gdp-growth>

Financial performance  
Our financial performance demonstrated strong momentum, with positive results across key financial metrics. Revenue increased by 5.6% to R4.2 billion (2024: R4.0 billion), and operating profit increased by 5.8% to R393 million (2024: R371 million). The Group's operating profit margin was 9.3% (2024: 9.2%). Headline earnings per share (HEPS) increased by 8.0% to 236 cents (2024: 218 cents), while basic earnings per share (BEPS) increased

by 6.8% to 236 cents (2024: 221 cents).

Sustained consumer preference for our South African Leading Brands portfolio, particularly for the QSR brands, led to robust revenue growth, which in turn lifted the performance of our Manufacturing and Logistics divisions. In addition, we experienced strong growth in our brand footprint.

We continued to pursue operational efficiencies and cost containment initiatives. This included the opening of our cold storage facility in June 2025, which was completed on time and within budget. The new facility will increase capacity, reduce transport costs and result in savings from more energy-efficient refrigeration technologies.

|                                                   |       | Six months ended August 2025 | Six months ended August 2024 | % change (2024 versus 2025) |
|---------------------------------------------------|-------|------------------------------|------------------------------|-----------------------------|
| SALIENT FEATURES                                  | Unit  |                              |                              |                             |
| Revenue                                           | R'm   | 4 240                        | 4 017                        | 5.6                         |
| Operating profit                                  | R'm   | 393                          | 371                          | 5.8                         |
| Operating profit margin                           | %     | 9.3                          | 9.2                          |                             |
| Basic earnings per share (BEPS)                   | Cents | 236                          | 221                          | 6.8                         |
| Headline earnings per share (HEPS)                | Cents | 236                          | 218                          | 8.0                         |
| STATEMENT OF CASH FLOWS                           |       |                              |                              |                             |
| Cash generated by operations                      | R'm   | 472                          | 498                          | (5.3)                       |
| Net cash outflow utilised in investing activities | R'm   | (142)                        | (73)                         | (94)                        |
| Net cash outflow from financing activities        | R'm   | (65)                         | (140)                        | 54                          |
| Cash realisation rate*                            | %     | 96                           | 106                          |                             |
| STATEMENT OF FINANCIAL POSITION                   |       |                              |                              |                             |
| Cash and cash equivalents                         | R'm   | 331                          | 324                          | 2.0                         |
| Net debt**                                        | R'm   | 1 104                        | 1 134                        | 2.6                         |
| Net debt/equity (gearing)                         | Times | 0.84                         | 1.03                         |                             |
| Total equity                                      | R'm   | 1 317                        | 1 099                        | 20                          |
| Return on equity (ROE)***                         | %     | 41                           | 44                           |                             |
| Return on capital employed (ROCE)****             | %     | 34                           | 32                           |                             |

\* Cash generated by operations as a percentage of EBITDA.  
\*\* Total interest-bearing borrowings, including lease liabilities less cash.  
\*\*\* Headline earnings as a percentage of average total equity.  
\*\*\*\* Operating profit divided by capital employed (which is calculated as the sum of total equity and interest-bearing debt net lease liabilities).

Capital allocation  
Gearing

The Group's total borrowings position at 31 August 2025 was R1.1 billion (2024: R1.2 billion). During the review period, we repaid R62 million of borrowings and raised a similar amount for the development of the cold storage

facility. The Group's finance costs on borrowings decreased by 23% compared to the same period in 2024, due to a reduction in debt and interest rate cuts (50 basis points).

Capital expenditure

We invested R140 million (2024: R91 million) in capital expenditure, allocating capital in line with the Group's strategy.

Dividend

The Board declared an interim dividend of 162 cents per share (2024: 150 cents per share). The dividend will be paid from profits for the review period, amounting to a total of R162 million. In terms of dividends tax legislation, the following additional information is disclosed:

Event dates

|                                       |                             |
|---------------------------------------|-----------------------------|
| Declaration date                      | Wednesday, 22 October 2025  |
| Last day to trade "cum dividend"      | Monday, 15 December 2025    |
| Shares commence trading "ex-dividend" | Wednesday, 17 December 2025 |
| Record date                           | Friday, 19 December 2025    |
| Payment of dividend                   | Monday, 22 December 2025    |

Those shareholders of the Group who are recorded in the Company's register as at the record date will be entitled to the dividend.

In terms of dividends tax legislation, please note the following:

- The local dividend tax rate is 20%.
- The net local dividend amount is 129.60 cents per share for shareholders liable to pay the dividends tax and 162 cents per share for shareholders exempt from paying the dividends tax.
- The issued share capital of Famous Brands is 100 202 284 ordinary shares.

Famous Brands' tax reference number is 9208085846.

Operational review

Brands

Revenue for SA increased by 6.3% to R599 million (2024: R563 million).

Operating profit declined by 0.4% to R231 million (2024: R232 million).

System-wide sales across our SA brand portfolio improved by 5.5% and like-for-like sales increased by 2.4%.

Leading Brands - SA

Leading Brands' system-wide sales increased by 6.0%, and like-for-like sales increased by 2.6%. Restaurant sales were boosted by an uptick in local tourism and increased traffic resulting from return-to-office mandates. Our QSR brands performed strongly due to their competitive value offerings, successful promotions and prudent cost management.

Leading Brands experienced strong growth in its brand footprint, with 27.8% of new restaurants allocated to existing franchise partners. We expanded our footprint of smaller restaurant formats and drive-thrus to meet consumer demand for convenience. The pleasing revamp activity demonstrates franchise partners' trust in our brands and willingness to reinvest in their businesses.

Signature Brands - SA

The Signature Brands portfolio delivered softer results than anticipated, driven by lower consumer demand for premium dining out. Like-for-like sales and system-wide sales declined by 0.6% and 0.4%, respectively. Operating loss margin was (7.0%) (2024: (6.7%)).

SADC

The region experienced steady growth, with revenue increasing by 2.7% to R224 million (2024: R218 million).

Operating profit declined by 11.8% to R24 million (2024: R28 million). Operating profit margin was 10.9%

(2024: 12.7%). Botswana's system-wide restaurant sales decreased by 2.3%, and like-for-like sales declined by 5.5% compared to the prior period. Zambia's system-wide sales were 4.8% higher than the prior period, while like-for-like sales declined by 3.2%.

AME (outside of SADC)

Revenue declined by 5.4% to R33 million (2024: R35 million). Several markets are experiencing tough trading conditions and high inflation. Our brand presence remains sub-scale in the region. Operating loss was (R19 million) (2024: (R22 million)), while the operating loss margin was (57.2%) (2024: (63.4%)).

UK

The UK restaurant industry has been battling with cost pressures, cautious consumers and economic uncertainty, resulting in constrained sales. Revenue declined by 5.7% to R65 million (2024: R69 million). Operating profit decreased to R1 million (2024: R3 million). Operating profit margin was 2.2% (2024: 4.6%).

Looking forward

We remain cautiously optimistic regarding the remainder of the 2026 financial year, with modest but positive growth predicted for South Africa, underpinned by recovering domestic demand, lower inflation and interest rates and a more stable energy supply.

Competitive intensity, especially from value-driven offerings, is expected to increase, requiring strategic flexibility to maintain market share and profitability. This involves agility with menu options, promotions and loyalty programmes. We will leverage our new consumer engagement platform to provide compelling, personalised offers to our customer base. The restaurant pipeline is healthy with demand for Leading Brands and Signature Brands. The principle of two separate portfolios is working well, with resources being dedicated appropriately to the relevant growth opportunities.

Expansion in the SADC region will follow a targeted focus on specific markets. We will remain cautious in the AME markets. We are committed to reducing the drag on our profitability from the AME and Signature Brands portfolios.

The Manufacturing division is deploying manufacturing technology, processes and resource planning to increase capacity, improve production yields and reduce waste. We will also grow revenue by increasing the range of products offered to franchise partners and the retail market.

Our Logistics division will improve its efficiencies through fleet mix optimisation, route planning, bringing retail frozen distribution in-house and taking on the distribution of the Coca-Cola beverage basket in eight provinces. Our warehouse management system will support better planning and decision-making.

There are strong indications that Retail performance will improve in the remainder of the 2026 financial year. We are executing a retail marketing strategy to secure new product listings and promote our ranges to consumers.

We have confidence in our ability to innovate and grow, supported by dedicated franchise partners. Improved profitability will be supported by our ongoing efforts to contain costs and improve efficiency. We are committed to improving shareholder returns, reducing our legacy debt and supporting the sustainability of our franchise partners.

On behalf of the Board

CH Boulle  
Chairman  
Midrand  
22 October 2025

DP Hele  
Chief Executive Officer

Supply chain  
MANUFACTURING

Manufacturing revenue increased by 10.4% to R1.8 billion (2024: R1.6 billion), mainly driven by price inflation and a positive shift in product mix. The division experienced strong volume growth for core lines, including cheese, sauces and meat products.

Operating profit increased by 23.6% to R185 million (2024: R150 million) due to improved production yields, reduced input costs for key ingredients and cost savings realised from the division's efficiency drive. Above-inflation expenses include municipal and electricity price hikes, as well as increased repairs and maintenance. Beef prices in the second quarter were challenging, resulting in R30 million margin erosion as pricing was absorbed during the market volatility. Operating profit margin was 10.4% (2024: 9.3%).

LOGISTICS

Logistics revenue increased by 7.4% to R2.7 billion (2024: R2.5 billion) as the division's case volumes grew by 1.9% and price inflation increased by 5.1%. Operating profit declined by 14.8% to R29 million (2024: R34 million), due to inflationary cost pressures. Operating profit margin decreased to 1.1% (2024: 1.4%).

RETAIL

Retail revenue remained flat at R171 million (2024: R171 million), primarily due to lower sales volumes of frozen potato chips resulting from sustained competition. Volumes for coffee products at restaurants and retail also remain depressed due to higher global coffee prices. The division had an operating loss of (R12 million) (2024: (R2.6 million)). We launched three new products (2024: one).

A live webcast of the Group's interim results presentation will be held on Wednesday, 22 October 2025 at 10h30 (SAST)  
To pre-register, link to: <https://www.corpcam.com/FamousBrands22102025>

#### Full announcement and forward-looking statements disclaimer

The contents of this short form announcement are the responsibility of the Board and have not been reviewed or reported on by the Group's external auditors. Shareholders are advised that this short form announcement represents a summary of the information contained in the full announcement, published on <https://senspdf.jse.co.za/documents/2025/jse/isse/fbr/HY25.pdf> and on Famous Brands' website at [www.famousbrands.co.za](http://www.famousbrands.co.za) on 22 October 2025 and does not contain full or complete details of the financial results. Any investment decisions by investors and/or shareholders should be based on consideration of the full announcement as a whole and shareholders are encouraged to review the full announcement. The full announcement is also available for inspection at the registered office of the Company and at the offices of Famous Brands' sponsor, The Standard Bank of South Africa Limited. Inspection of the full announcement is available to investors and/or shareholders at no charge during normal business hours.

#### Important definitions

System-wide sales refer to total sales reported by all restaurants across the network, including those opened during the year. Like-for-like sales refer to sales reported by all restaurants across the network, excluding restaurants opened or closed during the year. Leading Brands' sales refer to the sales of Leading Brands in SA. Signature Brands' sales refer to franchises and Company-owned store sales in SA.

#### Directors

Chris Boule (Independent Chairman), Nik Halamandaris, Darren Hele (CEO)\*, Alex Maditse, Busisiwe Mathe, Thabo Mosololi, William Mzimba, Fagmeedah Petersen-Cook, Nelisiwe Shiluvana (Group Financial Director)\*.

\* Executive

#### Group Company Secretary

Celeste Appollis

#### Registered office and contact information

478 James Crescent, Halfway House, Midrand, 1685 | PO Box 2884, Halfway House, 1685

Telephone: +27 11 315 3000 | Email: [investorrelations@famousbrands.co.za](mailto:investorrelations@famousbrands.co.za) | Website address: [www.famousbrands.co.za](http://www.famousbrands.co.za)

#### Transfer Secretaries

Computershare Investor Services (Pty) Ltd

Registration number: 2004/003647/07

Rosebank Towers, 15 Biermann Avenue, Rosebank, 2196 Private Bag X9000, Saxonwold, 2132

#### Sponsor

The Standard Bank of South Africa Limited

Registration number: 1969/017128/06

30 Baker Street, Rosebank, 2196

#### Auditors

KPMG

Registration number: 1999/012876/07

85 Empire Rd, Parktown, Johannesburg, 2193

[www.famousbrands.co.za](http://www.famousbrands.co.za)