

AFRICAN MEDIA ENTERTAINMENT LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1926/008797/06)

Share code AME ISIN ZAE000055802

("the company")

TRADING STATEMENT

In terms of the Listings Requirements of the Johannesburg Stock Exchange, companies are required to publish a trading statement as soon as there is a reasonable degree of certainty that the financial results for the period to be reported upon will differ by at least 20% from the financial results for the previous corresponding period.

Shareholders are advised that it is reasonably certain that, for the six months ended 30 September 2024:

- the headline earnings per share will be between 240 cents and 260 cents per share as compared to the headline earnings of 207.3 cents per share reported for the six months ended 30 September 2023, an increase of between 16% and 25%, and
- the earnings per share will be between 240 cents and 260 cents per share as compared to the earnings of 207.5 cents per share reported for the six months ended 30 September 2023, an increase of between 16% and 25%.

Shareholders are further advised that the company is in the process of finalising its results for the period concerned and it is expected that these results will be released on SENS on or about 29 November 2024.

The financial information on which this trading statement is based has not been reviewed nor reported on by the company's auditors.

By order of the board.

Johannesburg

20 November 2024

Sponsor

AcaciaCap Advisors Proprietary Limited