FAMOUS BRANDS LIMITED

(Incorporated in the Republic of South Africa)

(Registration number: 1969/004875/06)

JSE Share code: FBR ISIN code: ZAE000053328

("the Company" or "Famous Brands")

Dealings in Securities by the Company Secretary

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), shareholders of Famous Brands are advised of the following transaction in the Company's securities:

Company Secretary: CD Appollis

Company: Famous Brands

Date of transaction: 24 October 2024

Nature of Transaction: On-market sale of Famous

Brands shares

Class of securities: Famous Brands ordinary shares

Number of securities: 761

Price: High: R66.20

Average: R66.17

Low: R66.10

Value of Transaction: R50,352.10

Nature of Interest: Direct beneficial

Clearance to deal: Yes

Midrand

25 October 2024

Sponsor

The Standard Bank of South Africa Limited