

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Luciano Comin				
2	Reason for the notification					
a)	Position/status	Chief Marketing Officer				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each				
	Identification code	GB0002875804				
b)	Nature of the transaction	Transfer of shares between own accounts for nil consideration.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>Nil</td> <td>802</td> </tr> </table>	Price(s)	Volume(s)	Nil	802
Price(s)	Volume(s)					
Nil	802					
d)	Aggregated information	802				

	- Aggregated volume - Price	Nil
e)	Date of the transaction	2024-09-17
f)	Place of the transaction	Outside a trading venue

18 September 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities