

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

DEALINGS IN SECURITIES

In compliance with Rules 3.63 – 3.66 of the JSE Listing Requirements, the following information is disclosed:

Company:	Blue Label Company Proprietary Limited
Director:	Mr MS Levy
Date of vesting:	30 August 2024
Number of shares:	578,521
Deemed Market value:	R5.25
Total value:	R3,037,235.25
Nature of transaction:	Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares:	Ordinary shares
Nature of interest:	Direct beneficial
Clearance given:	Yes in accordance with the terms and conditions of the awards

Company:	Blue Label Company Proprietary Limited
Director:	Mr BM Levy
Date of vesting:	30 August 2024
Number of shares:	578,521
Deemed Market value:	R5.25
Total value:	R3,037,235.25
Nature of transaction:	Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares:	Ordinary shares
Nature of interest:	Direct beneficial
Clearance given:	Yes in accordance with the terms and conditions of the awards

Company:	Blue Label Company Proprietary Limited
Company Secretary:	Ms J van Eden
Date of vesting:	30 August 2024
Number of shares:	56,705
Deemed Market value:	R5.25
Total value:	R297,701.25
Nature of transaction:	Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares:	Ordinary shares
Nature of interest:	Direct beneficial
Clearance given:	Yes in accordance with the terms and conditions of the awards

Company:	Blue Label Distribution Proprietary Limited, a major subsidiary of Blue Label
Director:	Mr D Rama
Date of vesting:	30 August 2024
Number of shares:	55,425
Nature of transaction:	Off market vesting of 2021 Conditional Share Award at nil cost
Deemed Market value:	R5.25
Total value:	R290,981.25
Class of shares:	Ordinary shares
Nature of interest:	Direct beneficial
Clearance given:	Yes in accordance with the terms and conditions of the awards

Company: The Prepaid Company Proprietary Limited, a major subsidiary of Blue Label
Director: Mr DA Suntup
Date of vesting: 30 August 2024
Number of shares: 306,407
Deemed Market value: R5.25
Total value: R1,608,636.75
Nature of transaction: Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares: Ordinary shares
Nature of interest: Direct beneficial
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: The Prepaid Company Proprietary Limited, a major subsidiary of Blue Label
Director: Mr S Diamond
Date of vesting: 30 August 2024
Number of shares: 159,160
Nature of transaction: Off market vesting of 2021 Conditional Share Award at nil cost
Deemed Market value: R5.25
Total value: R835,590.00
Class of shares: Ordinary shares
Nature of interest: Direct beneficial
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: The Prepaid Company Proprietary Limited, a major subsidiary of Blue Label
Director: Mr A Rantao
Date of vesting: 30 August 2024
Number of shares: 28,089
Nature of transaction: Off market vesting of 2021 Conditional Share Award at nil cost
Deemed Market value: R5.25
Total value: R147,467.25
Class of shares: Ordinary shares
Nature of interest: Direct beneficial
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Comm Equipment Company Proprietary Limited, a major subsidiary of Blue Label
Director: Mr A Greenblatt
Date of vesting: 30 August 2024
Number of shares: 87,037
Deemed Market value: R5.25
Total value: R456,944.25
Nature of transaction: Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares: Ordinary shares
Nature of interest: Direct beneficial
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Comm Equipment Company Proprietary Limited, a major subsidiary of Blue Label
Director: Mr G Levin
Date of vesting: 30 August 2024
Number of shares: 443,016
Deemed Market value: R5.25
Total value: R2,325,834.00
Nature of transaction: Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares: Ordinary shares
Nature of interest: Direct beneficial
Clearance given: Yes in accordance with the terms and conditions of the awards

Company: Comm Equipment Company Proprietary Limited, a major subsidiary of Blue Label
Director: Mr S Ramdhani
Date of vesting: 30 August 2024
Number of shares: 84,701
Deemed Market value: R5.25
Total value: R444,680.25
Nature of transaction: Off market vesting of 2021 Conditional Share Award at nil cost
Class of shares: Ordinary shares
Nature of interest: Direct beneficial
Clearance given: Yes in accordance with the terms and conditions of the awards

Sandton
2 September 2024

Sponsor:
Investec Bank Limited