

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 1969/004875/06)
JSE Share code: FBR
ISIN code: ZAE000053328
("the Company" or "Famous Brands")

DEALING IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), shareholders of Famous Brands are advised of the following transactions by a director in the Company's securities:

Director	:	Nicolaos Halamandaris
Associate	:	Panis Trust
Date of transaction	:	12 August 2024
Class of securities	:	Ordinary shares in Famous Brands Limited
Nature of transactions	:	On-market sale of Famous Brands shares
Number of securities	:	395,309
Price per security	:	R55.40
Total value of transaction	:	R21,900,118.60
Nature of interest	:	Indirect beneficial

Director	:	Nicolaos Halamandaris
Associate	:	Panis Trust
Date of transaction	:	12 August 2024
Class of securities	:	Ordinary shares in Famous Brands Limited
Nature of transactions	:	On-market sale of Famous Brands shares
Number of securities	:	4,691
Price per security	:	R55.8281
Total value of transaction	:	R261,889.62

Nature of interest	:	Indirect beneficial
Director	:	Nicolaos Halamandaris
Associate	:	Panis Trust
Date of transaction	:	13 August 2024
Class of securities	:	Ordinary shares in Famous Brands Limited
Nature of transactions	:	On-market sale of Famous Brands shares
Number of securities	:	3,877
Price per security	:	R56.9106
Total value of transaction	:	R220,642.40
Nature of interest	:	Indirect beneficial

14 August 2024

Sponsor

The Standard Bank of South Africa Limited