

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 British American Tobacco p.l.c. (the "Company")

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

|          |  |  |          |           |         |     |
|----------|--|--|----------|-----------|---------|-----|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |          |           |         |     |
| a)       | Name   | Tadeu Marroco  |          |           |         |     |
| <b>2</b> | <b>Reason for the notification</b>   |  |          |           |         |     |
| a)       | Position/status  | Chief Executive  |          |           |         |     |
| b)       | Initial notification /Amendment  | Initial notification   |          |           |         |     |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |         |     |
| a)       | Name   | British American Tobacco p.l.c.  |          |           |         |     |
| b)       | LEI  | 213800FKA5MF17RJKT63   |          |           |         |     |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |          |           |         |     |
| a)       | Description of the financial instrument, type of instrument  | Ordinary shares of 25p each  |          |           |         |     |
|          | Identification code  | GB0002875804   |          |           |         |     |
| b)       | Nature of the transaction  | Acquisition of quarterly dividend equivalent shares under the British American Tobacco Deferred Share Bonus Scheme   |          |           |         |     |
| c)       | Price(s) and volume(s)   | <table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£27.880</td> <td>445</td> </tr> </table> | Price(s) | Volume(s) | £27.880 | 445 |
| Price(s) | Volume(s)  |  |          |           |         |     |
| £27.880  | 445  |  |          |           |         |     |
| d)       | Aggregated information   |  |          |           |         |     |

|    |                          |                         |
|----|--------------------------|-------------------------|
|    | - Aggregated volume      | 445                     |
|    | - Price                  | £12,406.60              |
| e) | Date of the transaction  | 2024-08-07              |
| f) | Place of the transaction | Outside a trading venue |

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 7 August 2024

7 August 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities