

Purple Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 1998/013637/06)
Share code: PPE ISIN: ZAE000185526
("the Company")

DIRECTOR'S DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

| | |
|--------------------------|--|
| Name of director: | Gary van Dyk |
| Date of transaction: | 06 August 2024 |
| Nature of transaction: | Exercise of share options in terms of the Share Incentive Scheme approved on 27 February 2012, and subsequent allocation of shares |
| Number of securities: | 3,500,000 shares |
| Class of securities: | Ordinary shares |
| Strike price of options: | 31.00 cents per share |
| Total Value: | R1,085,000.00 |
| Period of vesting: | 4 years |
| Grant date: | 06 December 2019 |
| Vested date: | 05 December 2023 |
| Nature of interest: | Direct beneficial |

Clearance was given for the above-mentioned transaction in terms of paragraph 3.66 of the Listings Requirements and was an off-market allocation.

The vesting conditions of the options were:
Up to 25% on or after the first anniversary date of acceptance of options;
Up to 50% on or after the second anniversary of the acceptance date;
Up to 75% on or after the third anniversary date; and
Up to 100% on or after the fourth anniversary date.
The contractual life of the options is seven years from the date of grant.
The options exercised vested 100% on 05 December 2023.

Johannesburg
07 August 2024
Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd