

AFRICAN MEDIA ENTERTAINMENT LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1926/008797/06)

Share Code: AME

ISIN: ZAE000055802

("the company")

DISTRIBUTION OF ANNUAL REPORT, NO CHANGE STATEMENT AND NOTICE OF ANNUAL GENERAL MEETING

Distribution of Annual Report and No Change Statement

Shareholders are advised that the company's Annual Report incorporating, inter alia, the audited annual financial statements for the year ended 31 March 2024 and a notice of the annual general meeting, has been distributed to shareholders today, 26 July 2024 and is available on the company's website, www.ame.co.za.

The audited consolidated financial statements contain no modifications to the reviewed results released on SENS on 31 May 2024.

Copies of the Annual Report may be requested from the company by sending an email to chrisna@ame.co.za, or may be inspected at the company's registered office and at the offices of its sponsor, AcaciaCap Advisors, at no charge, during office hours on business days, by phoning the company during office hours on +27 10 590 4554 and at the offices of the company's sponsor, at no charge, during office hours on business days.

Notice of Annual General Meeting

Notice is hereby given that the twenty-sixth annual general meeting of shareholders will be held entirely by electronic communication in the boardroom, Block B, AME Office Park, No. 5 8th Street, Houghton Estate, Johannesburg at 10:00 on Thursday, 29 August 2024.

Record Date

The record date on which shareholders of the company must be registered as such in the company's securities register in order to attend and vote at the annual general meeting is Friday, 23 August 2024. The last day to trade in order to be eligible to vote at the annual general meeting will accordingly be Tuesday, 20 August 2024.

Broad Based Black Economic Empowerment

The company's annual compliance report in terms of section 13G(2) of the Broad-Based Black Economic Empowerment Act has been published and is available on the website of the company in accordance with paragraph 16.20(g) and Appendix 1 to section 11 of the JSE Listings Requirements.

By order of the board.

Johannesburg

26 July 2024

Sponsor

AcaciaCap Advisors Proprietary Limited