

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 British American Tobacco p.l.c. (the "Company")

British American Tobacco p.l.c.
TR-1: Notification of major holdings

| | | |
|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---|
| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ: | British American Tobacco p.l.c. | |
| 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate) | | |
| Non-UK issuer | <input type="checkbox"/> | |
| 2. Reason for the notification (please mark the appropriate box or boxes with an "X") | | |
| An acquisition or disposal of voting rights | <input checked="" type="checkbox"/> | X |
| An acquisition or disposal of financial instruments | <input checked="" type="checkbox"/> | X |
| An event changing the breakdown of voting rights | <input type="checkbox"/> | |
| Other (please specify) ⁱⁱⁱ : | <input type="checkbox"/> | |
| 3. Details of person subject to the notification obligation^{iv} | | |
| Name | The Capital Group Companies, Inc. | |
| City and country of registered office (if applicable) | Los Angeles, USA | |
| 4. Full name of shareholder(s) (if different from 3) ^v | | |
| Name | | |
| City and country of registered office (if applicable) | | |
| Name | | |
| City and country of registered office (if applicable) | | |
| Name | | |
| City and country of registered office (if applicable) | | |
| Name | | |
| City and country of registered office (if applicable) | | |
| Name | | |
| City and country of registered office (if applicable) | | |

| | | | | |
|-------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------|--------------------------------------------------------|
| 5. Date on which the threshold was crossed or reached^{vi}: | 8 July 2024 | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | 10 July 2024 | | | |
| 7. Total positions of person(s) subject to the notification obligation | | | | |
| | % of voting rights attached to shares (total of 8. A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights of issuer ^{vii} |
| Resulting situation on the date on which threshold was crossed or reached | 12.969688 | 0.011113 | 12.980801 | 288217425 |
| Position of previous notification (if applicable) | 13.011258 | 0.000000 | 13.011258 | |

| 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii} | | | | |
|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------------------|
| A: Voting rights attached to shares | | | | |
| Class/type of shares ISIN code (if possible) | Number of voting rights ^{ix} | | % of voting rights | |
| | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) |
| GB0002875804 Common Stock | | 244433675 | | 11.008859 |
| US1104481072 Depository Receipt | | 43536995 | | 1.960829 |
| SUBTOTAL 8. A | 287970670 | | 12.969688% | |

| B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) | | | | |
|--------------------------------------------------------------------------------------------------------|------------------------------|-------------------------------------------|----------------------------------------------------------------------------------------|--------------------|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights |
| N/A | | | | |
| SUBTOTAL 8. B 1 | | | | |

| B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b)) | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-------------------------------------------|--------------------------------------------|-------------------------|--------------------|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
| Rights to recall lent shares of Depository Receipt | N/A | N/A | Physical | 246755 | 0.011113 |
| SUBTOTAL 8.B.2 | | | | 246755 | 0.011113% |

| 9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X") | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii} | | | | |
| Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary) | | | | X |
| Name ^{xv} | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
| The Capital Group Companies, Inc. | Capital Research and Management Company | 12.811402 | | 12.822516% |
| The Capital Group Companies, Inc. | Capital International, Inc. | | | |
| The Capital Group Companies, Inc. | Capital Group Private Client Services, Inc. | | | |
| The Capital Group Companies, Inc. | Capital International Sarl | | | |
| The Capital Group Companies, Inc. | Capital International Limited | | | |

| 10. In case of proxy voting, please identify: | |
|------------------------------------------------------|--|
| Name of the proxy holder | |
| The number and % of voting rights held | |
| The date until which the voting rights will be held | |

11. Additional information^{xvi}

The Capital Group Companies, Inc. ("CGC") is the parent company of Capital Research and Management Company ("CRMC") and Capital Bank & Trust Company ("CB&T"). CRMC is a U.S.-based investment management company that serves as investment manager to the American Funds family of mutual funds, other pooled investment vehicles, as well as individual and institutional clients. CRMC and its investment manager affiliates manage equity assets for various investment companies through three divisions, Capital Research Global Investors, Capital International Investors and Capital World Investors. CRMC is the parent company of Capital Group International, Inc. ("CGII"), which in turn is the parent company of six investment management companies ("CGII management companies"): Capital International, Inc., Capital International Limited, Capital International Sàrl, Capital International K.K., Capital Group Private Client Services Inc, and Capital Group Investment Management Private Limited. CGII management companies primarily serve as investment managers to institutional and high net worth clients. CB&T is a U.S.-based registered investment adviser and an affiliated federally chartered bank.

Neither CGC nor any of its affiliates own shares of the Issuer for its own account. Rather, the shares reported on this Notification are owned by accounts under the discretionary investment management of one or more of the investment management companies described above.

| | |
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| Place of completion | Los Angeles |
| Date of completion | 10 July 2024 |

Name of duly authorised officer of issuer responsible for making notification:

Nancy Jiang
Senior Assistant Company Secretary
British American Tobacco p.l.c.

11 July 2024

Enquiries:

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11 July 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities