Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526

("the Company")

DIRECTOR DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

Name of director: Charles Savage (Chief Executive Officer)

Date of transaction: 26 June 2024

Nature of transaction: Off-market transfer of shares to daughter (older than

18)

Number of securities: 444 966 shares
Class of securities: Ordinary shares
Price per share: 78 cents per share

Total Value: R347,073.48
Nature of interest: Direct beneficial

Clearance obtained: Yes

Johannesburg 8 July 2024

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd