

Alexander Forbes Group Holdings Limited

(Incorporated in the Republic of South Africa)

(Registration number: 2006/025226/06)

ISIN: ZAE000191516

Share Code: AFH

(Alexforbes or the Company or the Group)

SHARE DEALINGS BY DIRECTORS, PRESCRIBED OFFICERS, A DIRECTOR OF A MAJOR SUBSIDIARY AND COMPANY SECRETARY

In accordance with paragraph 3.63 of the JSE Limited Listings Requirements (the Listings Requirements), shareholders are advised that directors (also directors of major subsidiaries), the Executive: Governance, Legal, Compliance and Sustainability (Company Secretary) and other prescribed officers have pledged vested shares received under the Company's Long Term Incentive Share Plan (Forfeitable and Restricted Share Scheme 2015) and in accordance with the Company's minimum shareholding requirements (MSR) policy for executives.

These individuals have also received new allocations and have accepted awards in accordance with the Company's Long-Term Incentive Share Plan 2022. The allocations and their acceptances have received clearance in terms of paragraph 3.66 of the Listings Requirements and the Company's securities dealing and information policy.

The acceptance date for the awards was 1 July 2024. The grant price for the awards was calculated with reference to the 30-day volume weighted average price (VWAP) of the Company's ordinary shares on the Remuneration Committee meeting date of 22 May 2024.

Executive: Solutions and enablement	: JD Anderson
Nature of transaction	: Off market acceptance of conditional and forfeitable awards
Class of securities	: Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards	: 342 607
Number of Forfeitable awards	: 85 652
Transaction value at VWAP of R6.27	: R2 685 953.03
Nature of interest	: Indirect beneficial (forfeitable awards only)
Vesting dates	: 50% on 30 June 2027 50% on 30 June 2028
Nature of transaction	: Off market vesting and pledge of ordinary shares for MSR
Date of transaction	: 1 July 2024
Number of ordinary shares	: 273 508
Transaction value	: R1 985 668.08
Nature of interest	: Indirect beneficial
Nature of transaction	: On market sale of shares (from vesting)
Class of securities	: Ordinary shares
Nature of interest	: Direct beneficial
Date of transaction	: 1 July 2024
Number of shares sold	: 600 314
Traded share price	: R7.26
Transaction value	: R4 358 279.64
Chief Financial Officer	: BP Bydowell
Nature of transaction	: Off market acceptance of conditional and forfeitable awards
Class of securities	: Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards	: 558 129
Number of Forfeitable awards	: 139 532
Transaction value at VWAP of R6.27	: R4 375 593.00
Nature of interest	: Indirect beneficial (forfeitable awards only)
Vesting dates	: 50% on 30 June 2027 50% on 30 June 2028
Nature of transaction	: Off market vesting and pledge of ordinary shares for MSR
Date of transaction	: 1 July 2024
Number of ordinary shares	: 2 136 481
Traded share price	: R7.26
Transaction value	: R15 510 852.06
Nature of interest	: Indirect beneficial

Chief Executive Officer : **DJ de Villiers**
Nature of transaction : Off market acceptance of conditional and forfeitable awards
Class of securities : Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards : 808 763
Number of Forfeitable awards : 202 191
Transaction value at VWAP of R6.27 : R6 340 500.00
Nature of interest : Indirect beneficial (forfeitable awards only)
Vesting dates : 50% on 30 June 2027
50% on 30 June 2028

Nature of transaction : Off market vesting and pledge of ordinary shares for MSR
Date of transaction : 1 July 2024
Number of ordinary shares : 3 498 328
Traded share price : R7.26
Transaction value : R25 397 861.28
Nature of interest : Indirect beneficial

Executive: CSBO : **LJ Kukard**
Nature of transaction : Off market acceptance of conditional and forfeitable awards
Class of securities : Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards : 285 038
Number of Forfeitable awards : 71 260
Transaction value at VWAP of R6.27 : R2 234 628.00
Nature of interest : Indirect beneficial (forfeitable awards only)
Vesting dates : 50% on 30 June 2027
50% on 30 June 2028

Nature of transaction : Off market vesting and pledge of ordinary shares for MSR
Date of transaction : 1 July 2024
Number of ordinary shares : 210 000
Traded share price : R7.26
Transaction value : R1 524 600.00
Nature of interest : Indirect beneficial

Nature of transaction : On market sale of shares (from vesting)
Class of securities : Ordinary shares
Nature of interest : Direct beneficial
Date of transaction : 1 July 2024
Number of shares sold : 496 891
Traded share price : R7.26
Transaction value : R3 607 428.66

Chief Executive Officer: Investments Limited and a major subsidiary director : **AT Leepile**
Nature of transaction : Off market acceptance of conditional and forfeitable awards
Class of securities : Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards : 303 191
Number of Forfeitable awards : 75 798
Transaction value at VWAP of R6.27 : R2 376 940.90
Nature of interest : Indirect beneficial (forfeitable awards only)
Vesting dates : 50% on 30 June 2027
50% on 30 June 2028

Nature of transaction : Off market vesting and pledge of ordinary shares for MSR
Date of transaction : 1 July 2024
Number of ordinary shares : 1 532 747
Traded share price : R7.26
Transaction value : R11 127 743.22
Nature of interest : Indirect beneficial

Executive: Strategy and Customer Office	:	VR Maharaj
Nature of transaction	:	Off market acceptance of conditional and forfeitable awards
Class of securities	:	Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards	:	348 816
Number of Forfeitable awards	:	87 204
Transaction value at VWAP of R6.27	:	R2 734 628.00
Nature of interest	:	Indirect beneficial (forfeitable awards only)
Vesting dates	:	50% on 30 June 2027 50% on 30 June 2028
Nature of transaction	:	Off market vesting and pledge of ordinary shares for MSR
Date of transaction	:	1 July 2024
Number of ordinary shares	:	1 673 931
Traded share price	:	R7.26
Transaction value	:	R12 152 739.06
Nature of interest	:	Indirect beneficial
Executive: Human Capital and Transformation	:	TJ Muthige
Nature of transaction	:	Off market acceptance of conditional and forfeitable awards
Class of securities	:	Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards	:	319 740
Number of Forfeitable awards	:	79 935
Transaction value at VWAP of R6.27	:	R2 506 679.07
Nature of interest	:	Indirect beneficial (forfeitable awards only)
Vesting dates	:	50% on 30 June 2027 50% on 30 June 2028
Nature of transaction	:	Off market vesting and pledge of ordinary shares for MSR
Date of transaction	:	1 July 2024
Number of ordinary shares	:	630 271
Traded share price	:	R7.26
Transaction value	:	R4 575 767.46
Nature of interest	:	Indirect beneficial
Executive: Consulting	:	B Tladi
Nature of transaction	:	Off market acceptance of conditional and forfeitable awards
Class of securities	:	Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards	:	298 690
Number of Forfeitable awards	:	74 672
Transaction value at VWAP of R6.27	:	R2 341 651.89
Nature of interest	:	Indirect beneficial (forfeitable awards only)
Vesting dates	:	50% 30 June 2027 50% 30 June 2028
Nature of transaction	:	Off market vesting and pledge of ordinary shares for MSR
Date of transaction	:	1 July 2024
Number of ordinary shares	:	634 392
Traded share price	:	R7.26
Transaction value	:	R4 605 685.92
Nature of interest	:	Indirect beneficial
Nature of transaction	:	On market sale of shares (from vesting)
Class of securities	:	Ordinary shares
Nature of interest	:	Direct beneficial
Date of transaction	:	1 July 2024
Number of shares sold	:	200 000
Traded share price	:	R7.26
Transaction value	:	R1 452 000.00

Executive: GLCS (Company Secretary)	: CH Wessels
Nature of transaction	: Off market acceptance of conditional and forfeitable awards
Class of securities	: Conditional and forfeitable awards in respect of ordinary shares
Number of Conditional awards	: 333 380
Number of Forfeitable awards	: 83 345
Transaction value at VWAP of R6.27	: R2 613 618.72
Nature of interest	: Indirect beneficial (forfeitable awards only)
Vesting dates	: 50% on 30 June 2027 50% on 30 June 2028
Nature of transaction	: Off market vesting and pledge of ordinary shares for MSR
Date of transaction	: 1 July 2024
Number of ordinary shares	: 1 216 779
Traded share price	: R7.26
Transaction value	: R8 833 815.54
Nature of interest	: Indirect beneficial

Carina Wessels
Executive: Governance, Legal, Compliance and Sustainability

2 July 2024
Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)