

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 1969/004875/06)
JSE Share code: FBR ISIN code: ZAE000053328
("the Company" or "Famous Brands")

Dealings in Securities by a Director and the Company Secretary

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), shareholders of Famous Brands are advised of the following transaction in the Company's securities:

Director:	N Shiluvana
Company:	Famous Brands
Date of acceptance of award:	27 June 2024
Nature of Transaction:	Off-market acceptance of awards in terms of the Famous Brands Limited 2023 Share Plan
Class of securities:	Famous Brands ordinary shares
Vesting date:	1 June 2027, subject to certain performance criteria being met
Number of securities:	82,397
Price:	R50.73
Value of Transaction:	R4,179,999.81
Nature of Interest:	Direct beneficial
Clearance to deal:	Yes

Company Secretary:	CD Appollis
Company:	Famous Brands
Date of acceptance of award:	28 June 2024
Nature of Transaction:	Off-market acceptance of awards in terms of the Famous Brands Limited 2023 Share Plan
Class of securities:	Famous Brands ordinary shares
Vesting date:	1 June 2027, subject to certain performance criteria being met
Number of securities:	49,051
Price:	R50.73
Value of Transaction:	R2,488,357.23
Nature of Interest:	Direct beneficial
Clearance to deal:	Yes

Midrand
28 June 2024

Sponsor
The Standard Bank of South Africa Limited