

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 British American Tobacco p.l.c. (the "Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Zafar Khan
2	Reason for the notification	
a)	Position/status	Director, Operations
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804

b)	Nature of the transaction	<p>Exercise of phantom options granted under the British American Tobacco Long-Term Incentive Plan (2019 Award).</p> <p>Exercise price = nil</p> <p>Value of cash received = £109,795.44 (£24.88 per share)</p>					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£nil</td> <td>4,413</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£nil	4,413
Price(s)	Volume(s)						
£nil	4,413						
d)	<p>Aggregated information</p> <p>- Aggregated volume</p> <p>- Price</p>	<p>4,413</p> <p>£nil</p>					
e)	Date of the transaction	2024-06-21					
f)	Place of the transaction	Outside a trading venue					

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 25 June 2024

25 June 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities