

FAMOUS BRANDS LIMITED  
(Incorporated in the Republic of South Africa)  
(Registration number 1969/004875/06)  
Share code: FBR ISIN code: ZAE000053328  
("Company" or "Famous Brands")

## NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the annual general meeting of shareholders will be held at 14:00 on Friday, 26 July 2024 at 478 James Crescent, Halfway House, Midrand. The board of directors of the Company determined that, in terms of section 62(3)(a), as read with section 59 of the Companies Act of South Africa, the record date for the purposes of determining which shareholders of the Company are entitled to participate in and vote at the annual general meeting is Friday, 19 July 2024. Accordingly, the last day to trade Famous Brands shares to be recorded in the Register and be entitled to vote will be Tuesday, 16 July 2024.

The summary information pertaining to the AGM is as follows:

Issuer Name	Famous Brands Limited
Type of Instrument	Ordinary Shares
ISIN Numbers	ISIN: ZAE00053328
JSE Codes	FBR
Meeting Type	Annual General Meeting
Meeting Venue	Famous Brands Head Office, 478 James Crescent, Halfway House, Midrand
Record Date – To determine which shareholders are entitled to receive the Notice of meeting	Friday, 14 June 2024
Publication/Posting Date	Friday, 21 June 2024
Last day to Trade – To determine eligible shareholders that may attend, speak and vote at the Meeting	Tuesday, 16 July 2024
Record Date- To determine eligible shareholders that may attend, speak and vote at the Meeting	Friday, 19 July 2024
Meeting deadline date (For administrative purposes, forms of proxy for the meeting to be lodged)	14:00 on Wednesday, 24 July 2024
Meeting date	14:00 on Friday, 26 July 2024
Publication of results of the Annual General Meeting	Friday, 26 July 2024
Website link	<a href="https://famousbrands.co.za/investor-centre/financial-results/">https://famousbrands.co.za/investor-centre/financial-results/</a>

Shareholders are advised that the Group's summarised financial statements together with the notice of annual general meeting will be distributed to shareholders via email today. The notice of general meeting is also available on the website at <https://famousbrands.co.za/investor-centre/financial-results/> and the Computershare Investor Centre portal for viewing by shareholders who register for Investor Centre. To access the Computershare Investor Centre Portal please access their web page through [www.computershare.com](http://www.computershare.com). Click on the "Manage my shareholding" tab and log onto Investor Centre. A new window will open, click on the tab "Register".

## **B-BBEE ANNUAL COMPLIANCE REPORT**

Shareholders are reminded that in accordance with paragraph 16.21(g) and Appendix 1 to Section 11 of the Listings Requirements of the JSE, the Company's 2023 annual compliance report in terms of section 13G(2) of the Broad-Based Black Empowerment ("B-BBEE") Amendment Act 46 of 2013, has been submitted to the B-BBEE Commission and is available on the Famous Brand's website at <https://famousbrands.co.za/investor-centre/shareholder-information/>

Midrand  
21 June 2024

Sponsor and Corporate Broker  
The Standard Bank of South Africa Limited