AFRICAN MEDIA ENTERTAINMENT LIMITED (Incorporated in the Republic of South Africa) (Registration number 1926/008797/06) Share code AME ISIN ZAE000055802 ("the company")

TRADING STATEMENT

In terms of the Listings Requirements of the Johannesburg Stock Exchange, companies are required to publish a trading statement as soon as there is a reasonable degree of certainty that the financial results for the period to be reported upon will differ by at least 20% from the financial results for the previous corresponding period.

Shareholders are advised that it is reasonably certain that, for the financial year ended 31 March 2024:

- the headline earnings per share will be between 740 cents and 810 cents per share as compared to the headline earnings of 484.5 cents per share reported for the financial year ended 31 March 2023, an increase of between 53% and 67%, and
- the earnings per share will be between 740 cents and 810 cents per share as compared to the earnings of 485.5 cents per share reported for the financial year ended 31 March 2023, an increase of between 52% and 67%.

Shareholders are further advised that the company is in the process of finalising its results for the period concerned and it is expected that these results will be released on SENS on or about 30 May 2024.

The financial information on which this trading statement is based has not been reviewed nor reported on by the company's auditors.

By order of the board.

Johannesburg 28 May 2024

Sponsor

AcaciaCap Advisors Proprietary Limited