

Purple Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1998/013637/06)  
Share code: PPE ISIN: ZAE000185526  
("the Company")

#### DIRECTOR'S DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

Name of director:	Charles Savage
Date of transaction:	27 May 2024
Nature of transaction:	Exercise of share options in terms of the Share Incentive Scheme approved on 27 February 2012, and subsequent allocation of shares
Number of securities:	7,000,000 shares
Class of securities:	Ordinary shares
Strike price of options:	31.00 cents per share
Total Value:	R2,170,000.00
Period of vesting:	4 years
Grant date:	06 December 2019
Vested date:	05 December 2023
Nature of interest:	Direct beneficial

Clearance was given for the above-mentioned transaction in terms of paragraph 3.66 of the Listings Requirements and was an off-market allocation.

The vesting conditions of the options were:

Up to 25% on or after the first anniversary date of acceptance of options;

Up to 50% on or after the second anniversary of the acceptance date;

Up to 75% on or after the third anniversary date; and

Up to 100% on or after the fourth anniversary date.

The contractual life of the options is seven years from the date of grant.

The options exercised vested 100% on 05 December 2023.

Johannesburg

28 May 2024

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd