

Purple Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 1998/013637/06)
Share code: PPE ISIN: ZAE000185526
("Purple Group" or "the Company")

TRADING STATEMENT FOR THE SIX MONTHS ENDED 29 FEBRUARY 2024

Purple Group is currently finalising its results for the six months ended 29 February 2024 ("this period"). In terms of paragraph 3.4(b) of the JSE Limited Listings Requirements, shareholders are advised that Purple Group is satisfied that a reasonable degree of certainty exists that the financial results for the period to be reported upon will differ by more than 20% from that for the previous corresponding period, being the six months ended 28 February 2023 ("the prior period").

Shareholders are accordingly advised that for this period, the directors of Purple Group anticipate basic earnings and headline earnings per share of between 0.74 cents and 0.82 cents, compared to a basic loss and headline loss per share of 0.84 cents reported in the prior period, representing an increase of between 188% and 198%.

In accordance with IFRS reporting standards, the prior period earnings and headline earnings per share have been restated to reflect the impact of the rights offer concluded by the Company during the period. The reported weighted average number of ordinary shares has been restated from 1 255 137 452 shares to 1 271 722 909 shares. The basic loss per share for the prior period has been restated from 0.85 cents to 0.84 cents and the headline loss per share has been restated from 0.85 cents to 0.84 cents.

The information above has not been reviewed or reported on by the Company's external auditors.

The Company's results for the six months ended 29 February 2024 are expected to be published on SENS on or about 16 April 2024.

Johannesburg

12 April 2024

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited