

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 British American Tobacco p.l.c. (the "Company")

### British American Tobacco p.l.c.

#### Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

On 3 April 2024 the independent Trustee of the British American Tobacco International Employee Share Ownership Plan released the following number of British American Tobacco p.l.c. 25p ordinary shares (the "Shares") to the persons discharging managerial responsibilities under the 2021 International Share Reward Scheme. Subsequent sales of shares are also set out below.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Javed Iqbal
2	Reason for the notification	
a)	Position/status	Interim Finance Director and Director, Digital and Information
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804

b)	Nature of the transaction	Shares released under the 2021 International Share Reward Scheme, including dividend equivalent shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£nil</td><td>106</td></tr></table>	Price(s)	Volume(s)	£nil	106
Price(s)	Volume(s)					
£nil	106					
d)	Aggregated information  - Aggregated volume  - Price	106  £nil				
e)	Date of the transaction	2024-04-03				
f)	Place of the transaction	Outside a trading venue				

#### Transaction 2

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804					
b)	Nature of the transaction	Sale of shares to meet tax liability on vesting of the 2021 International Share Reward Scheme					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£24.04</td><td>53</td></tr></table>		Price(s)	Volume(s)	£24.04	53
Price(s)	Volume(s)						
£24.04	53						
d)	Aggregated information						

	- Aggregated volume	53
	- Price	£1,274.12
e)	Date of the transaction	2024-04-03
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	James Murphy
2	Reason for the notification	
a)	Position/status	Director, Research and Science
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804
b)	Nature of the transaction	Shares released under the 2021 International Share Reward Scheme, including dividend equivalent shares

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£nil</td><td>106</td></tr></table>		Price(s)	Volume(s)	£nil	106
Price(s)	Volume(s)						
£nil	106						
d)	Aggregated information  - Aggregated volume  - Price	106  £nil					
e)	Date of the transaction	2024-04-03					
f)	Place of the transaction	Outside a trading venue					
Transaction 2							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804					
b)	Nature of the transaction	Sale of shares to meet tax liability on vesting of the 2021 International Share Reward Scheme					
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Price(s)	Volume(s)						
£24.04	53						
d)	Aggregated information  - Aggregated volume  - Price	53  £1,274.12					
e)	Date of the transaction	2024-04-03					
f)	Place of the transaction	Outside a trading venue					

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>						
a)	Name	Michael Dijanosic					
<b>2</b>	<b>Reason for the notification</b>						
a)	Position/status	Regional Director, Asia-Pacific, Middle East and Africa					
b)	Initial notification /Amendment	Initial notification					
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>						
a)	Name	British American Tobacco p.l.c.					
b)	LEI	213800FKA5MF17RJKT63					
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
<b>Transaction 1</b>							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each					
	Identification code	GB0002875804					
b)	Nature of the transaction	Shares released under the 2021 International Share Reward Scheme, including dividend equivalent shares					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£nil</td> <td>34</td> </tr> </table>		Price(s)	Volume(s)	£nil	34
Price(s)	Volume(s)						
£nil	34						
d)	Aggregated information						
	- Aggregated volume	34					
	- Price	£nil					
e)	Date of the transaction	2024-04-03					

f)	Place of the transaction	Outside a trading venue				
Transaction 2						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804				
b)	Nature of the transaction	Sale of shares to meet tax liability on vesting of the 2021 International Share Reward Scheme				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£24.04</td><td>19</td></tr></table>	Price(s)	Volume(s)	£24.04	19
Price(s)	Volume(s)					
£24.04	19					
d)	Aggregated information  - Aggregated volume  - Price	19  £456.76				
e)	Date of the transaction	2024-04-03				
f)	Place of the transaction	Outside a trading venue				

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 8 April 2024

8 April 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities