QUILTER PLC

Incorporated under the Companies Act 1985 with registered number 06404270 and reregistered as a public limited company under the Companies Act 2006)

ISIN CODE: GB00BNHSJN34 JSE SHARE CODE: QLT Quilter plc (the "Company")

28 March 2024

Quilter plc (the "Company")

Notification of transactions by Directors and Persons Discharging Managerial Responsibilities ("PDMRs")

The Company announces the following awards granted to Directors and PDMRs on 27 March 2024 over ordinary shares of 8 1/6 pence each in the Company ("Shares") under the Quilter Share Reward Plan ("Quilter SRP").

| • | 1 Details of the person discharging managerial responsibilities/person closely associated | |
|---|--|--|
| į | a) Name | Marcus Brookes |
| 2 | Reason for the notification | |
| į | a) Position/status | Chief Investment Officer and Managing Director, Quilter Investors – PDMR |
| | b) Initial notification/Amendment | Initial notification |
| | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| į | a) Name | Quilter plc |
| | b) LEI | 54930092XIVK28RZGM95 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transaction have been conducted | |

| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") | | | |
|----|---|---|---------------------|----------|----------|
| | | GB00B | NHSJN34 | | |
| b) | Nature of the transaction | i) Conditional award over 144,624 Shares under the | | | |
| | | Quilter SRP (2023 Deferred Bonus award) | | | s award) |
| c) | Price(s) and volume(s) | Price(s | 5) | Volume(s |) |
| | | i) | Nil | i) | 144,624 |
| d) | Aggregated information | i) | Consideration price | e: Nil | |
| | — Aggregated volume— Price | , | Market value: £1.0 | | |
| e) | Date of the transaction | i) | 2024-03-27 | | |
| f) | Place of the transaction | i) | Outside a trading v | enue e | |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
|----|---|---|
| a) | Name | Penny Cole |
| 2 | Reason for the notification | |
| a) | Position/status | Human Resources Director – PDMR |
| b) | Initial notification/Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Quilter plc |
| b) | LEI | 54930092XIVK28RZGM95 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") |

| | | GB00BNHSJN34 | | | |
|----|--|--------------|---|-------|--------|
| b) | Nature of the transaction | i) | i) Conditional award over 97,050 Shares under the Quilter SRP (2023 Deferred Bonus award) | | |
| c) | Price(s) and volume(s) | Price(s | 5) | Volum | ne(s) |
| | | i) | Nil | i) | 97,050 |
| d) | Aggregated information — Aggregated volume — Price | i) | Consideration price Market value: £1.0 | | |
| e) | Date of the transaction | i) | 2024-03-27 | | |
| f) | Place of the transaction | i) | Outside a trading v | enue/ | |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
|----|--|--|
| a) | Name | Karin Cook |
| 2 | Reason for the notification | |
| a) | Position/status | Chief Operating Officer – PDMR |
| b) | Initial notification/Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Quilter plc |
| b) | LEI | 54930092XIVK28RZGM95 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") GB00BNHSJN34 |
| b) | Nature of the transaction | i) Conditional award over 277,831 Shares under the Quilter SRP (2023 Deferred Bonus award) |

| c) | Price(s) and volume(s) | Price(s | s) | Volum | e(s) |
|----|--|---------|--|-------|---------|
| | | i) | Nil | i) | 277,831 |
| d) | Aggregated information — Aggregated volume — Price | i) | Consideration price Market value: £1.05 | | |
| e) | Date of the transaction | i) | 2024-03-27 | | |
| f) | Place of the transaction | i) | Outside a trading v | renue | |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
|----|--|--|------------|
| a) | Name | Stephen Gazard | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chief Distribution Officer – PD | MR |
| b) | Initial notification/Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Quilter plc | |
| b) | LEI | 54930092XIVK28RZGM95 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") GB00BNHSJN34 | |
| b) | Nature of the transaction | i) Conditional award over 152,236 Shares under the Quilter SRP (2023 Deferred Bonus award) | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | i) Nil | i) 152,236 |

| | regated information ggregated volume rice | i) | Consideration price: Nil Market value: £1.051 |
|----------|---|----|--|
| e) Date | e of the transaction | i) | 2024-03-27 |
| f) Place | e of the transaction | i) | Outside a trading venue |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | |
|----|--|--|--|--------------|
| a) | Name | Stever | n Levin | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Chief E | Executive Officer – Direc | tor and PDMR |
| b) | Initial notification/Amendment | Initial ı | notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Quilte | r plc | |
| b) | LEI | 54930 | 092XIVK28RZGM95 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") GB00BNHSJN34 | | |
| b) | Nature of the transaction | i) Conditional award over 354,424 Shares under the Quilter SRP (2023 Deferred Bonus award) | | |
| c) | Price(s) and volume(s) | Price(| s) | Volume(s) |
| | | i) | Nil | i) 354,424 |
| d) | Aggregated information — Aggregated volume — Price | i) | Consideration pric Market value: £1.0 | |

| e) [| Date of the transaction | i) | 2024-03-27 |
|------|--------------------------|----|-------------------------|
| f) P | Place of the transaction | i) | Outside a trading venue |

1 Details of the person discharging managerial responsibilities/person closely associated

| | associated | | | |
|----|--|--------------------------------|---|---|
| a) | Name | Andrew | McGlone | |
| 2 | Reason for the notification | | | |
| a) | Position/status | 1 | ecutive Officer, Quilter Il Planning – PDMR | Cheviot and Quilter Cheviot |
| b) | Initial notification/Amendment | Initial no | otification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Quilter p | olc | |
| b) | LEI | 5493009 | 92XIVK28RZGM95 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary ("Shares GB00BN | .") | al value of 8 1/6 pence each |
| b) | Nature of the transaction | | Conditional award ove Quilter SRP (2023 Defe | r 146,147 Shares under the rred Bonus award) |
| c) | Price(s) and volume(s) | Price(s) |) | Volume(s) |
| | | i) | Nil | i) 146,147 |
| d) | Aggregated information — Aggregated volume — Price | i) | Consideration price Market value: £1.0! | |
| e) | Date of the transaction | i) | 2024-03-27 | |
| f) | Place of the transaction | i) | Outside a trading v | renue |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | |
|----|--|--|-------------------------|--|
| a) | Name | Mark Satchel | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Chief Financial Officer – Di | rector and PDMR | |
| b) | Initial notification/Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | Quilter plc | | |
| b) | LEI | 54930092XIVK28RZGM95 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") GB00BNHSJN34 | | |
| b) | Nature of the transaction | i) Conditional award over 283,064 Shares under the Quilter SRP (2023 Deferred Bonus award) | | |
| c) | Price(s) and volume(s) | Price(s) i) Nil | Volume(s) i) 283,064 | |
| d) | Aggregated information — Aggregated volume | i) Consideration price: Nil Market value: £1.051 | | |

i)

i)

— Price

e) Date of the transaction

f) Place of the transaction

Outside a trading venue

2024-03-27

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|----|--|---|----------------------------|------------------|--------------------|--|
| a) | Name | Hanlie | Van | Staden | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Directo | or of S | Strategy and Tra | nsformation – PDMR | |
| b) | Initial notification/Amendment | Initial n | notific | ation | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Quilter | r plc | | | |
| b) | LEI | 549300 | 092XI | VK28RZGM95 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") GB00BNHSJN34 | | | | |
| b) | Nature of the transaction | i) Conditional award over 70,409 Shares under the Quilter SRP (2023 Deferred Bonus award) | | | | |
| c) | Price(s) and volume(s) | Price(s | s) | | Volume(s) | |
| | | i) | Nil | | i) 70,409 | |
| d) | Aggregated information — Aggregated volume — Price | i) Consideration price: Nil Market value: £1.051 | | | | |
| e) | Date of the transaction | i) | 2 | 2024-03-27 | | |
| f) | Place of the transaction | i) | i) Outside a trading venue | | | |

1 Details of the person discharging managerial

| | responsibilities/person closely associated | | | | | | |
|----|--|---|---------------------|-------|---|--|--|
| a) | Name | Priti Ver | ma | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | Chief Risl | k Officer – PDMR | | | | |
| b) | Initial notification/Amendment | Initial not | tification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| a) | Name | Quilter plc | | | | | |
| b) | LEI | 54930092XIVK28RZGM95 | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares with a nominal value of 8 1/6 pence each ("Shares") GB00BNHSJN34 | | | | | |
| b) | Nature of the transaction | i) | | | 00,856 Shares under erred Bonus award) | | |
| c) | Price(s) and volume(s) | Price(s) | | Volum | e(s) | | |
| | | i) N | Nil | i) | 100,856 | | |
| d) | Aggregated information — Aggregated volume — Price | i) Consideration price: Nil Market value: £1.051 | | | | | |
| e) | Date of the transaction | i) | 2024-03-27 | | | | |
| f) | Place of the transaction | i) | Outside a trading v | enue | | | |

Enquiries:

Clare Barrett Company Secretary + 44 (0)77 4138 4512

Sponsor:

J.P. Morgan Equities South Africa Proprietary Limited