British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

British American Tobacco p.l.c. (the "Company")

## **British American Tobacco p.l.c.**

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely	
	associated	
a)	Name	Tadeu Marroco
2	Reason for the notification	
_	Reason for the notification	
a)	Position/status	Chief Executive
b)	Initial notification	Initial notification
	/Amendment	
_	Datalla of the larger anglesian	
3	auctioneer or auction monitor	allowance market participant, auction platform,
	auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Dataile of the transaction(s), a	estion to be reported for (i) each time of
4		ection to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where
	transactions have been condu	
Tra	nsaction 1	
a)	Description of the financial	
	instrument, type of	
	instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
	identification code	G50002073004
b)	Nature of the transaction	Grant of options over ordinary shares under the
		British American Tobacco 5 year Sharesave Scheme.

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£19.27	819
۵۱	A care acted information		
d)	Aggregated information		
	A composite divisione a	040	
	- Aggregated volume	819	
	Duine	C4E 702 42	
	- Price	£15,782.13	
- \	Data of the Lancas of the	2024 02 00	
e)	Date of the transaction	2024-03-08	
	-1 6.1		
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	James Barrett
2	Reason for the notification	
a)	Position/status	Director, Business Development
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission auctioneer or auction monito	n allowance market participant, auction platform,
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Tra	insaction 1	
a)	Description of the financial instrument, type of	Outlines the second 25 and to
	instrument	Ordinary shares of 25p each
	Identification code	GB0002875804

b)	Nature of the transaction	Grant of options over ord British American Tobacco	dinary shares under the o 3 year Sharesave Scheme.
c)	Price(s) and volume(s)	D: ()	
		Price(s)	Volume(s)
		£19.27	962
d)	Aggregated information		
	- Aggregated volume	962	
	- Price	£18,537.74	
e)	Date of the transaction	2024-03-08	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Javed Iqbal
2	Reason for the notification	
a)	Position/status	Interim Finance Director, and Director, Digital and Information
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emiss auctioneer or auction mon	ion allowance market participant, auction platform, itor
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Tra	insaction 1	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p e GB0002875804	ach
b)	Nature of the transaction	Grant of options over ord British American Tobacco	dinary shares under the o 3 year Sharesave Scheme.
c)	Price(s) and volume(s)	Price(s) £19.27	Volume(s) 577
d)	Aggregated information		
	- Aggregated volume	577	
	- Price	£11,118.79	
e)	Date of the transaction	2024-03-08	
f)	Place of the transaction	Outside a trading venue	
Tra	insaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Grant of options over ord British American Tobacco	dinary shares under the o 5 year Sharesave Scheme.
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£19.27	655
d)	Aggregated information		
	- Aggregated volume	655	
	- Price	£12,621.85	

	e)	Date of the transaction	2024-03-08
-	f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Cora Koppe-Stahrenberg	
2	Reason for the notification		
a)	Position/status	Chief People Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	•	pant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		• • • • • • • • • • • • • • • • • • • •
Tra	nsaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p e	ach
	Identification code	GB0002875804	
b)	Nature of the transaction	Grant of options over ord British American Tobacco	dinary shares under the 5 year Sharesave Scheme.
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£19.27	1,639
d)	Aggregated information		

	- Aggregated volume	1,639
	- Price	£31,583.53
e)	Date of the transaction	2024-03-08
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Fred Monteiro	
2	Reason for the notification		
a)	Position/status	Regional Director, Americ	cas & Europe
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		pant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
Tra	nsaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
		GB0002875804	
b)	Nature of the transaction	Grant of options over ordinary shares under the British American Tobacco 5 year Sharesave Scheme.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£19.27	1,639
d)	Aggregated information		
	- Aggregated volume	1,639	
	- Price	£31,583.53	
e)	Date of the transaction	2024-03-08	
f)	Place of the transaction	Outside a trading venue	

1	Dotails of the norsen discharge	ing managerial responsibilities / person closely
1	associated	ing managerial responsibilities / person closely
a)	Name	Johan Vandermeulen
2	Reason for the notification	
a)	Position/status	Chief Operating Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission auctioneer or auction monito	allowance market participant, auction platform,
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Tra	Insaction 1	
a)	Description of the financial instrument, type of	
	instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Grant of options over ordinary shares under the British American Tobacco 3 year Sharesave Scheme.

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£19.27	962
d)	Aggregated information		
	- Aggregated volume	962	
	- Price	£18,537.74	
e)	Date of the transaction	2024-03-08	
f)	Place of the transaction	Outside a trading venue	

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 12 March 2024

## 12 March 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities