

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 British American Tobacco p.l.c. (the "Company")

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Tadeu Marroco
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
<b>Transaction 1</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804
b)	Nature of the transaction	Grant of options over ordinary shares under the British American Tobacco 5 year Sharesave Scheme.

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£19.27</td><td>819</td></tr></table>	Price(s)	Volume(s)	£19.27	819
Price(s)	Volume(s)					
£19.27	819					
d)	Aggregated information					
	- Aggregated volume	819				
	- Price	£15,782.13				
e)	Date of the transaction	2024-03-08				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	James Barrett
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Director, Business Development
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	British American Tobacco p.l.c.
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<b>Transaction 1</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
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b)	Nature of the transaction	Grant of options over ordinary shares under the British American Tobacco 3 year Sharesave Scheme.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£19.27</td><td>962</td></tr></table>		Price(s)	Volume(s)	£19.27	962
Price(s)	Volume(s)						
£19.27	962						
d)	Aggregated information						
	- Aggregated volume	962					
	- Price	£18,537.74					
e)	Date of the transaction	2024-03-08					
f)	Place of the transaction	Outside a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Javed Iqbal
2	Reason for the notification	
a)	Position/status	Interim Finance Director, and Director, Digital and Information
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
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Price(s)	Volume(s)						
£19.27	577						
d)	Aggregated information  - Aggregated volume  - Price	577  £11,118.79					
e)	Date of the transaction	2024-03-08					
f)	Place of the transaction	Outside a trading venue					
Transaction 2							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804					
b)	Nature of the transaction	Grant of options over ordinary shares under the British American Tobacco 5 year Sharesave Scheme.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£19.27</td><td>655</td></tr></table>		Price(s)	Volume(s)	£19.27	655
Price(s)	Volume(s)						
£19.27	655						
d)	Aggregated information  - Aggregated volume  - Price	655  £12,621.85					

e)	Date of the transaction	2024-03-08
f)	Place of the transaction	Outside a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Cora Koppe-Stahrenberg				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief People Officer				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
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Price(s)	Volume(s)					
£19.27	1,639					
d)	Aggregated information					

	- Aggregated volume	1,639
	- Price	£31,583.53
e)	Date of the transaction	2024-03-08
f)	Place of the transaction	Outside a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>			
a)	Name	Fred Monteiro		
<b>2</b>	<b>Reason for the notification</b>			
a)	Position/status	Regional Director, Americas & Europe		
b)	Initial notification /Amendment	Initial notification		
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
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Price(s)	Volume(s)			

		£19.27	1,639	
d)	Aggregated information			
	- Aggregated volume	1,639		
	- Price	£31,583.53		
e)	Date of the transaction	2024-03-08		
f)	Place of the transaction	Outside a trading venue		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Johan Vandermeulen	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Chief Operating Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	British American Tobacco p.l.c.	
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Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 12 March 2024

12 March 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities