

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 British American Tobacco p.l.c. (the “Company”)

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

On 1 March 2024 the independent Trustee of the British American Tobacco Group Employee Trust released the following number of British American Tobacco p.l.c. 25p ordinary shares (the “Shares”) granted to the following person discharging managerial responsibilities under the 2019 Long-Term Incentive Plan (“2019 Award”). Subsequent sales of shares are also set out below.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Fred Monteiro
2	Reason for the notification	
a)	Position/status	Regional Director, Americas & Europe
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each  GB0002875804

	Identification code		
b)	Nature of the transaction	Exercise of options under the British American Tobacco Long-Term Incentive Plan (2019 Award)	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£nil	8,140
d)	Aggregated information		
	- Aggregated volume	8,140	
	- Price	£nil	
e)	Date of the transaction	2024-03-01	
f)	Place of the transaction	Outside a trading venue	
Transaction 2			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Sale of shares from options exercised under the Long-Term Incentive Plan (2019 Award), including to meet tax liability arising	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£23.367263	8,140
d)	Aggregated information		
	- Aggregated volume	8,140	
	- Price	£190,209.52	

e)	Date of the transaction	2024-03-01
f)	Place of the transaction	London Stock Exchange (XLON)

<p>Name of officer of issuer responsible for making notification: Nancy Jiang</p> <p>Date of notification: 4 March 2024</p>
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4 March 2024

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities