Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("the Company" or "Purple Group")

DECREASE IN HOLDINGS OF SECURITIES BY DAYMER LIMITED ("DAYMER")

In accordance with section 122 of the Companies Act, No. 71 of 2008 and section 3.83(b) of the JSE Limited Listings Requirements, shareholders are hereby advised that Purple Group has received formal notification in the prescribed form that Daymer's beneficial interest in the securities of the Company decreased as a result of an increase in the issued share capital of the Company, such that the total beneficial interest in the securities of the Company held by Daymer is now 4.99% of the total issued share capital of the Company.

As required in terms of section 122(3)(a) of the Act, the Company has filed the required notice with the Takeover Regulation Panel.

Responsibility Statement

The Board accepts responsibility for the information contained in this announcement. To the best of the Board's knowledge and belief, the information contained in this announcement is true and nothing has been omitted which is likely to affect the importance of the information.

Johannesburg 08 February 2024 Transfer and Company secretaries: CTSE Registry Services Proprietary Limited Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited