British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

British American Tobacco p.l.c. (the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company has been notified by the trustee of the British American Tobacco Employee Share Ownership Plan that on 6 December 2023 the following Executive Director and other persons discharging managerial responsibilities purchased ordinary shares of 25p each in British American Tobacco p.l.c. by way of the Partnership Share Scheme.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Tadeu Marroco	
2	Reason for the notification		
a)	Position/status	Chief Executive	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	British American Tobacco p.l.c.	
b)	LEI 213800FKA5MF17RJKT63		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£23.08955	7
d)	Aggregated information		
	- Aggregated volume		
	Aggregated volume		
	- Price	7	
		£161.63	
		1101.03	
e)	Date of the transaction	2023-12-06	
f)	Place of the transaction	London Stock Exchange ((XLON)
		l	- /

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name Luciano Comin		
2	Reason for the notification		
a)	Position/status	Marketing Director, Combustibles & New Categories	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,	
a)	Name	British American Tobacco p.l.c.	
b)) LEI 213800FKA5MF17RJKT63		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£23.08955	6
d)	Aggregated information		
	- Aggregated volume	6	
	- Price	£138.54	
e)	Date of the transaction	2023-12-06	
f)	Place of the transaction	London Stock Exchange ((XLON)

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name James Barrett		
2	Reason for the notification		
a)	Position/status	Director, Business Develo	ppment
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	· ·	ant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	}
4	Details of the transaction(s):	ection to be repeated for (i) each type of instrument; ii) each date; and (iv) each place where transactions	
	(ii) each type of transaction; have been conducted	•	•
a)		•	place where transactions
a)	have been conducted Description of the financial instrument, type of	(iii) each date; and (iv) each	place where transactions
	have been conducted Description of the financial instrument, type of instrument	Ordinary shares of 25p ea GB0002875804 Purchase of ordinary shares	place where transactions
a) b)	have been conducted Description of the financial instrument, type of instrument Identification code	(iii) each date; and (iv) each Ordinary shares of 25p each GB0002875804 Purchase of ordinary share Share Scheme – a HMRC	place where transactions ach res under the Partnership

d)	Aggregated information	
	- Aggregated volume	7
	- Price	£161.63
e)	Date of the transaction	2023-12-06
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Jerome Abelman		
2	Reason for the notification			
a)	Position/status	Director, Legal Affa	airs and General Counsel	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emissio auctioneer or auction monitor	-	articipant, auction platform,	
a)	Name	British American To	obacco p.l.c.	
b)	LEI	213800FKA5MF17	RJKT63	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of	Ordinary shares of 25p each	
	Identification code	GB0002875804		
b)	Nature of the transaction		Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		11100(3)	voidific(3)	
		£23.08955	7	
d)	Aggregated information			
	- Aggregated volume	7		

e)	Date of the transaction	2023-12-06
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person dischargi associated	ng managerial responsibil	ities/person closely	
a)	Name Paul McCrory			
2	Reason for the notification			
a)	Position/status	Director, Corporate and	Regulatory Affairs	
b)	Initial notification /Amendment	Initial notification	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	pant, auction platform,	
a)	Name	British American Tobacco	p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4		ection to be repeated for (i) each type of instrument; i) each date; and (iv) each place where transactions		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each		
	Identification code	GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£23.08955	7	
d)	Aggregated information			
	- Aggregated volume	7		
	- Price	£161.63		
e)	Date of the transaction	2023-12-06		
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging associated	ng managerial responsibil	ities/person closely
a)	Name Javed Iqbal		
2	Reason for the notification		
a)	Position/status	Interim Finance Director, Information	and Director, Digital and
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	ant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4		ection to be repeated for (i) each type of instrument; i) each date; and (iv) each place where transactions	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	·	res under the Partnership approved Share Incentive
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£23.08955	6
d)	Aggregated information		
	- Aggregated volume	6	
	- Price	£138.54	
e)	Date of the transaction	2023-12-06	
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name Johan Vandermeulen	
2	Reason for the notification	

a)	Position/status	Chief Operating Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,		
a)	Name	British American Tobacco	o p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4		ection to be repeated for (i) each type of instrument; i) each date; and (iv) each place where transactions		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each		
	Identification code	GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£23.08955	7	
d)	Aggregated information			
	- Aggregated volume	7		
	- Price	£161.63		
e)	Date of the transaction	2023-12-06		
f)	Place of the transaction	London Stock Exchange (London Stock Exchange (XLON)	

7 December 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities