

Purple Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1998/013637/06)  
Share code: PPE ISIN: ZAE000185526  
("the Company")

## DISTRIBUTION OF INTEGRATED ANNUAL REPORT INCLUDING NOTICE OF ANNUAL GENERAL MEETING

The Company's audited annual financial results for the year ended 31 August 2023 were published on SENS today, 30 November 2023.

The Integrated Annual Report, containing the full audited consolidated financial statements for the Company for the year ended 31 August 2023, was distributed to shareholders electronically today, 30 November 2023. Shareholders are further advised that the Integrated Annual Report will also be made available on the Company's website: <https://www.purplegroup.co.za/our-financials.html>. and JSE Website: <https://senspdf.jse.co.za/documents/2023/jse/isse/PPE/PPE2023.pdf>.

The annual financial statements were audited by the Company's auditors, BDO South Africa Incorporated, and their unmodified audit report is included as part of the audited consolidated financial statements in the Integrated Annual Report and is also available for inspection at the Company's registered office.

Shareholders are further advised that a copy of the separate annual financial statements for the Company for the year ended 31 August 2023, is available for downloading on the Company's website at: <https://www.purplegroup.co.za/our-financials.html>.

Hard copies of 2023 Integrated Annual Report and the separate annual financial statements can be obtained on written request from the Company Secretary (Contact: [cosec@ctsregistry.co.za](mailto:cosec@ctsregistry.co.za)).

### Notice of the annual general meeting

Notice is hereby given that the annual general meeting ("AGM") of ordinary shareholders of the Company will be held virtually on Friday, 19 January 2024 at 10:00, to transact the business as stated in the AGM notice forming part of the Integrated Annual Report.

Should any shareholder (or representative or proxy for a shareholder) wish to participate in the virtual AGM, that shareholder should apply in writing (including details on how the shareholder or representative (including proxy) can be contacted) to the Company and Transfer Secretaries via email at [purple@4axregistry.co.za](mailto:purple@4axregistry.co.za) for the Company and Transfer Secretaries to arrange for the shareholder (or representative or proxy) to provide reasonably satisfactory identification for the purposes of section 63(1) of the Companies Act 71 of 2008, as amended and for the Company and Transfer Secretaries to provide the shareholder (or representative or proxy) with the link to the online registration and voting platform as well as the process to register and vote online.

### Salient dates and times:

Record date to receive notice of AGM	Friday, 24 November 2023
Integrated Annual Report, including the Notice of AGM, published on the Company's website and distributed to shareholders via email on	Thursday, 30 November 2023
Notice of AGM and Integrated Annual Report 2023 distributed to shareholders by post by no later than	Monday, 4 December 2023
Last day to trade to be recorded in the register on the record date for participation in the AGM	Tuesday, 9 January 2024
Record date to participate in and vote at the AGM	Friday, 12 January 2024

Last day for lodging forms of proxy at 10:00 on*	Wednesday, 17 January 2024
AGM at 10:00 on	Friday, 19 January 2024
Results of the AGM released on SENS on	Friday, 19 January 2024

\* any proxies not lodged by this time must be emailed to the Transfer and Company Secretaries prior to the AGM to ensure that the Proxy is able to access the virtual AGM.

Johannesburg

30 November 2023

Transfer and Company secretaries: CTSE Registry Services Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited