Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU

ISIN: ZAE000109088 ("Blue Label")

Cell C Financial results for the year ended 31 December 2022 and operational update for the ninemonth period ended 30 September 2023 (results announcement)

Blue Label shareholders are advised that Cell C Limited will host a webcast to present its financial results for the year ended 31 December 2022, as well as to provide an update on its operational performance for the nine-month period ended 30 September 2023.

The presentation will take place on Monday, 27 November 2023, at 12h30pm and the link to the webcast is as follows: <a href="https://78449.themediaframe.com/links/cellc231127.html">https://78449.themediaframe.com/links/cellc231127.html</a>

The results announcement will be followed by an investor roadshow which will take place in Johannesburg on Monday, the 27th of November 2023, and in Cape Town on Tuesday, the 28th of November 2023.

Sandton 10 November 2023

Financial Adviser and Sponsor Investec Bank Limited