British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS
Share code: BTI

ISIN number: GB0002875804

("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
|----|---|---|---------------|
| a) | Name | Tadeu Marroco | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chief Executive | |
| b) | Initial notification /Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | British American Tobacco p.l.c. | |
| b) | LEI | 213800FKA5MF17RJKT63 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25p e | ach |
| | Identification code | GB0002875804 | |
| b) | Nature of the transaction | Acquisition of quarterly interim dividend equivalent shares under the British American Tobacco Deferred Share Bonus Scheme award. | |
| c) | Price(s) and volume(s) | Price(s) £25.265 | Volume(s) 379 |
| d) | Aggregated information | | |

| | - Aggregated volume - Price | 379 £9,575.44 | |
|----|--------------------------------|-------------------------|--|
| e) | Date of the transaction | 2023-11-07 | |
| f) | Place of the transaction | Outside a trading venue | |

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 8 November 2023

8 November 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities