British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

## British American Tobacco p.l.c. (the "Company")

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company has been notified by the trustee of the British American Tobacco Employee Share Ownership Plan that on 1 November 2023 the following Executive Director and other persons discharging managerial responsibilities purchased ordinary shares of 25p each in British American Tobacco p.l.c. by way of the Partnership Share Scheme.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Tadeu Marroco	
2	Reason for the notification		
a)	Position/status	Chief Executive	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	allowance market participant, auction platform,	
a)	Name	British American Tobacco p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	

c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		004 70765		
		£24.73765	6	
d)	Aggregated information			
	- Aggregated volume	6		
	- Price	£148.43		
e)	Date of the transaction	2023-11-01		
f)	Place of the transaction	London Stock Exchange (	XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name Luciano Comin		
2	Reason for the notification	•	
a)	Position/status	Marketing Director, Combustibles & New Categories	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform, or	
a)	Name	British American Tobacco p.l.c.	
		213800FKA5MF17RJKT63	
b)	LEI	213800FKA5MF17RJKT63	
b) <b>4</b>	Details of the transaction(s):	213800FKA5MF17RJKT63 section to be repeated for (i) each type of instrument; (iii) each date; and (iv) each place where transactions	
	Details of the transaction(s): (ii) each type of transaction;	section to be repeated for (i) each type of instrument;	
4	Details of the transaction(s): (ii) each type of transaction; have been conducted  Description of the financial instrument, type of	section to be repeated for (i) each type of instrument; (iii) each date; and (iv) each place where transactions	
4	Details of the transaction(s): (ii) each type of transaction; have been conducted  Description of the financial instrument, type of instrument	section to be repeated for (i) each type of instrument; (iii) each date; and (iv) each place where transactions  Ordinary shares of 25p each	
<b>4</b> a)	Details of the transaction(s): (ii) each type of transaction; have been conducted  Description of the financial instrument, type of instrument  Identification code	section to be repeated for (i) each type of instrument; (iii) each date; and (iv) each place where transactions  Ordinary shares of 25p each  GB0002875804  Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive	

d)	Aggregated information	
	- Aggregated volume	6
	- Price	£148.43
e)	Date of the transaction	2023-11-01
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	James Barrett		
2	Reason for the notification			
a)	Position/status	Director, Business D	evelopment	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emissio auctioneer or auction monitor	<u>-</u>	rticipant, auction platform,	
a)	Name	British American Tol	pacco p.l.c.	
b)	LEI	213800FKA5MF17RJ	KT63	
4		(s): section to be repeated for (i) each type of instrument; on; (iii) each date; and (iv) each place where transactions		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2	Ordinary shares of 25p each	
	Identification code	GB0002875804		
b)	Nature of the transaction	·	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£24.73765	6	
d)	Aggregated information			
	- Aggregated volume	6		

e)	Date of the transaction	2023-11-01
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Jerome Abelman	
2	Reason for the notification		
a)	Position/status	Director, Legal Affairs an	d General Counsel
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	pant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4	Details of the transaction(s): so (ii) each type of transaction; (ii have been conducted	- · · · · · · · · · · · · · · · · · · ·	• • • • • • • • • • • • • • • • • • • •
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£24.73765	6
d)	Aggregated information		
	- Aggregated volume	6	
	- Price	£148.43	
e)	Date of the transaction	2023-11-01	
f)	Place of the transaction	London Stock Exchange (	(XLON)

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Paul McCrory	
2	Reason for the notification		
a)	Position/status	Director, Corporate and	Regulatory Affairs
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	pant, auction platform,
a)	Name	British American Tobacco	o p.l.c.
b)	LEI	213800FKA5MF17RJKT6	3
4	Details of the transaction(s): se (ii) each type of transaction; (ii have been conducted	•	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction		res under the Partnership approved Share Incentive
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£24.73765	6
d)	Aggregated information		
	- Aggregated volume	6	
	- Price	£148.43	
e)	Date of the transaction	2023-11-01	
f)	Place of the transaction	London Stock Exchange	(XLON)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name Javed Iqbal	
2	Reason for the notification	

a)	Position/status	Interim Finance Director, and Director, Digital and Information			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	oant, auction platform,		
a)	Name	British American Tobacco	p.l.c.		
b)	LEI	213800FKA5MF17RJKT63	3		
4		= · · · · · · · · · · · · · · · · · · ·	ction to be repeated for (i) each type of instrument; ) each date; and (iv) each place where transactions		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each			
	Identification code	GB0002875804			
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan			
c)	Price(s) and volume(s)				
		Price(s)	Volume(s)		
		£24.73765	6		
d)	Aggregated information				
	- Aggregated volume	6			
	- Price	£148.43			
e)	Date of the transaction	2023-11-01			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name Johan Vandermeulen		
2	Reason for the notification		
a)	Position/status	Chief Operating Officer	
b)	Initial notification /Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	British American Tobacco p.l.c.		
b)	LEI	213800FKA5MF17RJKT63	3	
4	1	s of the transaction(s): section to be repeated for (i) each type of instrument; ch type of transaction; (iii) each date; and (iv) each place where transactions been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each		
	Identification code	GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£24.73765	6	
d)	Aggregated information			
	- Aggregated volume	6		
	- Price	£148.43		
e)	Date of the transaction	2023-11-01		
f)	Place of the transaction	London Stock Exchange (	(XLON)	

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 2 November 2023

## 2 November 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities