

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

NOTICE OF VIRTUAL ANNUAL GENERAL MEETING AND DISTRIBUTION OF THE 2023 INTEGRATED ANNUAL REPORT AND MEETING NOTICE

Notice is hereby given that the Virtual Annual General Meeting of shareholders of Blue Label ("Virtual AGM") will be held on Thursday, 23 November 2023 at 10:00 to transact the business as stated in the Notice of the Company's AGM ("Notice of AGM").

Shareholders are advised that the 2023 Integrated Annual Report for the year ended 31 May 2023, incorporating the Notice of AGM, has been distributed today, Friday, 29 September 2023 and is available in the Investors section on the Company's website (www.bluelabeltelecoms.co.za).

Hard copies of the Notice of AGM as well as the 2023 Integrated Annual Report may be requested from the company secretary or the investor relations department.

The board of directors of the Company has determined, in accordance with the Companies Act, 71 of 2008, as amended, that the record date on which a Blue Label shareholder must be registered in the Company's register of shareholders in order to:

- receive the Notice of Virtual AGM is Friday, 22 September 2023; and
- participate in and vote at the Virtual AGM is Friday, 17 November 2023.

The last date to trade to participate in and vote at the Virtual AGM is Tuesday, 14 November 2023.

29 September 2023
Sandton

Sponsor:
Investec Bank Limited