Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU ISIN: ZAE000109088 ("Blue Label")

DEALING IN SECURITIES BY DIRECTOR'S ASSOCIATE

In compliance with paragraphs 3.63 to 3.66 of the JSE Listings Requirements, the following dealings are disclosed:

Executive Director: MS Levy

Associate company: The Cassycode Trust

Nature and detail of transaction: On-market acquisition of contracts for difference in respect of

Blue Label shares, Indirect Beneficial

Class of securities: Ordinary shares
Date of transaction: 11 September 2023

Number of shares: 950,000
High: R2.83
Low: R2.78
Average price per share: R2.802

Total value of transaction: R2,662,169-76
Date of transaction: 12 September 2023

Number of shares: 398,203 High: R2.85 Low: R2.84 Average price per share: R2.848

Total value of transaction: R1,134,296-41

Clearance to deal: Obtained in advance in accordance with JSE Listings

Requirements

Sandton

Sponsor:

Investec Bank Limited

13 September 2023