British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696) Short name: BATS Share code: BTI ISIN number: GB0002875804 ("British American Tobacco p.l.c." or "the Company")

## British American Tobacco p.l.c.

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1  | Details of the person discharging managerial responsibilities/person closely associated   |   |           |  |
|----|---|---|-----------|--|
| a) | Name  | Tadeu Marroco   |           |  |
| 2  | Reason for the notification   | for the notification  |           |  |
| a) | Position/status   | Chief Executive   |           |  |
| b) | Initial notification<br>/Amendment  | Initial notification  |           |  |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |           |  |
| a) | Name  | British American Tobacco p.l.c.   |           |  |
| b) | LEI   | 213800FKA5MF17RJKT63  |           |  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument;<br>(ii) each type of transaction; (iii) each date; and (iv) each place where transactions<br>have been conducted |   |           |  |
| a) | Description of the financial<br>instrument, type of<br>instrument   | Ordinary shares of 25p each   |           |  |
|    | Identification code   | GB0002875804  |           |  |
| b) | Nature of the transaction   | Acquisition of shares as a result of the reinvestment of dividend income. |           |  |
| c) | Price(s) and volume(s)  |   |           |  |
|    |   | Price(s)  | Volume(s) |  |
|    |   | £25.474943475   | 226       |  |
| d) | Aggregated information  |   |           |  |
|    | - Aggregated volume   | 226<br>£5757.34   |           |  |
|    | - Price   |   |           |  |
| e) | Date of the transaction   | 2023-08-24  |           |  |
| f) | Place of the transaction  | London Stock Exchange (XLON)  |           |  |

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 12 September 2023

12 September 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities