

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number 1969/004875/06)
JSE Share code: FBR
ISIN code: ZAE000053328
("Famous Brands" or "the company")

APPOINTMENT OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR

In terms of paragraph 3.59 of the Listings Requirements of the JSE Limited, Famous Brands is pleased to advise shareholders that Mr William Mzimba has been appointed as an independent non-executive director to the board of directors of Famous Brands ("the Board") with effect from 1 October 2023.

William, who holds an MBA, BA (Hons) Business and a Diploma in Datametrics (Computer Science), was Chief Executive Officer of Vodacom Business, a member of the Vodacom Group Exco, Board Member of Vodacom South Africa and IOT.NXT as well as Chairman of Nexio. Prior, he was the Chief Executive Officer and Chairman of Accenture in Africa for 12 years, a position he was appointed to in 2006 having been identified for his exceptional performance and leadership as the youngest achiever since he joined the business in 2000. William brings to the Board expertise in leveraging Digital platforms for growth/scale, strategic thinking and corporate governance. That coupled with his passion for inclusive growth especially the underserved markets, food security, education and entrepreneurship bode well for Famous Brands. His experience as a Director and Senior Executive serving Retail, ICT, Utilities, Financial Services and Government industries will be invaluable.

The Board welcomes William and looks forward to his contribution.

Midrand
28 August 2023

Sponsor
The Standard Bank of South Africa Limited