eMEDIA HOLDINGS LIMITED

(Incorporated in the Republic of South Africa)

Registration number: 1968/011249/06

JSE share code: EMH ISIN: ZAE000208898 JSE share code: EMN ISIN: ZAE000209524 ("eMedia Holdings" or "the Company")

UPDATE TO THE NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the annual general meeting for eMedia Holdings shareholders, as communicated to shareholders is Friday 1 September 2023 and not Monday 1 September 2023 as communicated previously.

The corrected proxy form can be found at are available on the Company's website (https://emediaholdings.co.za/investors/).

Johannesburg 28 August 2023

Sponsor: Investec Bank Limited