

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Johan Vandermeulen
2	Reason for the notification	
a)	Position/status	Chief Operating Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£25.160438</td><td>1</td></tr></table>	Price(s)	Volume(s)	£25.160438	1
Price(s)	Volume(s)					
£25.160438	1					
d)	Aggregated information					
	- Aggregated volume	1				
	- Price	£25.160438				
e)	Date of the transaction	2023-08-18				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Karen Claeskens
2	Reason for the notification	
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Johan Vandermeulen, Chief Operating Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£25.160438	2,334
d)	Aggregated information		
	- Aggregated volume	2,334	
	- Price	£58724.46	
e)	Date of the transaction	2023-08-18	
f)	Place of the transaction	London Stock Exchange (XLON)	

Name of officer of issuer responsible for making notification: Nancy Jiang

Date of notification: 22 August 2023

23 August 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities