

Purple Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1998/013637/06)  
Share code: PPE ISIN: ZAE000185526  
("the Company" or "Purple Group")

#### DIRECTOR'S ASSOCIATES' DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed for a Company director:

Name of director:	Charles Savage
Name of associate:	EasyEquities Retirement Annuity Fund
Relationship:	Charles Savage is a Member of the EasyEquities Retirement Annuity Fund
Date of transaction:	27 July 2023
Nature of transaction:	Off-market purchase of Purple Group shares
Number of securities:	31 210 shares
Class of securities:	Ordinary shares
Price per share:	90 cents per share
Total value:	R28 089.00
Nature of interest:	Indirect beneficial

Name of director:	Charles Savage
Name of associate:	Sarah Savage
Relationship:	Wife of Charles Savage
Date of transaction:	27 July 2023
Nature of transaction:	Off-market sale of Purple Group shares
Number of securities:	31 210 shares
Class of securities:	Ordinary shares
Price per share:	90 cents per share
Total value:	R28 089.00
Nature of interest:	Indirect beneficial

Rosebank  
31 July 2023  
Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd