AFRICAN MEDIA ENTERTAINMENT LIMITED

(Incorporated in the Republic of South Africa) (Registration number 1926/008797/06)

Share Code: AME

ISIN: ZAE000055802

("the Company")

DISTRIBUTION OF ANNUAL REPORT, NO CHANGE STATEMENT, NOTICE OF ANNUAL GENERAL MEETING AND BROAD-BASED BLACK ECONOMIC EMPOWERMENT ("B-BBEE") ANNUAL COMPLIANCE REPORT

Distribution of Annual Report and No Change Statement

Shareholders are advised that the Company's Annual Report incorporating, *inter alia*, the audited annual financial statements for the year ended 31 March 2023 and a notice of the Annual General Meeting ("AGM"), has been distributed to shareholders today, 26 July 2023 and is available on the Company's website, <u>www.ame.co.za</u>.

The audited consolidated financial statements contain no modifications to the reviewed results released on SENS on 2 June 2023.

Notice of AGM

Notice is hereby given that the twenty-fifth AGM of shareholders will be held **entirely by electronic communication** in the boardroom, Block B, AME Office Park, No. 5, 8th Street, Houghton Estate, Johannesburg at 10:00 on Thursday, 24 August 2023.

The AGM will be conducted entirely by electronic communication as contemplated in Section 63(2)(a) of the Companies Act, No. 71 of 2008 ("**Companies Act**"). In accordance with the provisions of Section 61(10) of the Companies Act, the Company intends to make provision for shareholders and their proxies to participate in the AGM by way of an electronic meeting platform.

Shareholders or their duly appointed proxies wishing to do so:

- must register by lodging a completed Electronic Participation Form to the transfer secretaries at the e-mail address proxy@computershare.co.za or to companysecretary@ame.co.za by no later than 10:00 on Tuesday, 22 August 2023, so that the Company can make the necessary arrangements for electronic communication and participation;
- will be required to provide reasonably satisfactory identification;
- will be billed separately by their own telephone and/or internet service providers for the connection to participate in the AGM; and
- must submit their voting proxies to the Transfer Secretary at proxy@computershare.co.za by no later than 10:00 on 22 August 2023.

Record Date

The record date on which shareholders of the Company must be registered as such in the Company's securities register in order to attend and vote at the AGM is Friday, 18 August 2023. The last day to trade in order to be eligible to vote at the AGM will accordingly be Tuesday, 15 August 2023.

Broad Based Black Economic Empowerment

The Company's annual compliance report in terms of section 13G(2) of the Broad-Based Black Economic Empowerment Act has been published and is available on the website of the Company in accordance with paragraph 16.20(g) and Appendix 1 to section 11 of the JSE Listings Requirements.

By Order of the Board

Johannesburg 26 July 2023

Sponsor AcaciaCap Advisors Proprietary Limited