

FAMOUS BRANDS LIMITED  
(Incorporated in the Republic of South Africa)  
(Registration number: 1969/004875/06)  
JSE Share code: FBR                      ISIN code: ZAE000053328  
("the Company" or "Famous Brands")

Dealings in securities by an associate of a director

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), shareholders of Famous Brands are advised of the following transactions by an associate of a director in the Company's securities:

Name of director:	Mr Deon Fredericks
Name of associate:	DJF Investment Trading CC
Relationship:	The director is the sole member of DJF Investment Trading CC
Class of securities:	Famous Brands ordinary shares
Nature and extent of director's interest:	Indirect beneficial
Clearance to deal received:	Yes
Date of transactions:	14 July 2023
Nature of transactions:	On-market purchase of 15000 contracts for difference representing 15000 Famous Brands share
Number of securities:	15000
Highest price per security:	R58.20*
Lowest price per security:	R57.80*
VWAP per security:	R58,07*
Transaction value:	R871 034.46

*\*Including Standard Bank market maker spread*

Midrand  
19 July 2023

Sponsor  
The Standard Bank of South Africa Limited