

Famous Brands Limited
(Incorporated in the Republic of South Africa)
(Registration number 1969/004875/06)
Share code: FBR
ISIN code: ZAE000053328
("Famous Brands" or "the Company")

Dealings in Famous Brands Shares

In compliance with paragraph 3.92 of the Listings Requirements of the JSE Limited, we hereby advise the following dealing by the Famous Brands Share Incentive Scheme 2015:

Name of scheme:	Famous Brands Share Incentive Scheme 2015
Nature of transaction:	On-market purchase of ordinary shares in Famous Brands for delivery to nominated participants whose awards vested in accordance with the Rules of the Scheme
Date of transaction:	7 July 2023
Total number of shares:	21,171
Price per share	Highest: R58.51 Lowest: R58.06 Average: R58.46
Total transaction value:	R1,237,656.66
Interest:	Direct beneficial

Clearance to deal was received in terms of paragraph 3.66 of the JSE Limited Listings Requirements.

Midrand
11 July 2023
Sponsor and Corporate Broker
The Standard Bank of South Africa Limited