Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU ISIN: ZAE000109088 ("Blue Label" or "the Group")

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Shareholders are advised that Ms Happy Masondo has been appointed as an independent non-executive director to the Blue Label Board and as a member of the Social, Ethics and Transformation Committee, with effect from 1 August 2023.

Ms Happy Masondo is a qualified senior attorney and director, with specialist skills in renewable energy projects, information technology projects and public-private partnerships. Her expertise includes legal and regulatory project management skills including collation of relevant compliance tender documents, analysis and review of the legal and regulatory requirements.

She is an experienced non-executive director and currently serves on the boards of Dis-Chem Pharmacies, Bright Light Solar VCC and is a trustee of Investec Entrepreneurship Development Trust.

The Board takes great pleasure in welcoming Ms Masondo and wish her a long and prosperous career with the Group.

Sandton 7 July 2023

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