Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("Purple Group" or "the Company")

DEALING IN SECURITIES BY A DIRECTOR AND AN ASSOCIATE OF A DIRECTOR PURSUANT TO THE RIGHTS OFFER

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

Subscription for Purple Group Rights Offer Shares:

Name of director: Mark Barnes
Date of transaction: 9 June 2023

Nature of transaction: Off market subscription for Rights Offer Shares at 81

cents per share

Number of securities: 316 289
Transaction value: R256 194.09
Class of securities: Ordinary Shares
Nature of interest: Direct beneficial

Clearance to trade: Yes

Company: Business Venture Investments No 1847 (RF)

Proprietary Limited ("BVI")

Name of director: Mark Barnes

Relationship with associate: Mark Barnes is a director of the Company and 100%

shareholder in BVI

Date of transaction: 9 June 2023

Nature of transaction: Off-market subscription for Rights Offer Shares at 81

cents per share

Number of securities: 7 158 064
Transaction value: R5 798 031.84
Class of securities: Ordinary Shares
Nature of interest: Indirect beneficial

Total number of Rights Offer Shares subscribed for: 7 474 353
Total Rights Offer Subscription amount: R 6 054 225.93

Nil paid letters:

Name of director: Mark Barnes
Date of transaction: 5 June 2023

Nature of transaction: On market sale of nil paid letters

Number of securities:

Price per nil paid letter:

Transaction value:

Class of securities:

Nature of interest:

1 924 909

17.00 cents

R327 234.53

Nil paid letters

Direct beneficial

Clearance to trade: Yes

Total number of nil paid letters sold: 1 924 909
Total transaction value: R 327 234.53

Johannesburg 9 June 2023

Company Secretary: CTSE Registry Services Proprietary Limited Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited