British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696) Short name: BATS Share code: BTI ISIN number: GB0002875804 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c. (the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company has been notified by the trustee of the British American Tobacco Employee Share Ownership Plan that on 7 June 2023 the following Executive Director and other persons discharging managerial responsibilities purchased ordinary shares of 25p each in British American Tobacco p.l.c. by way of the Partnership Share Scheme.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Tadeu Marroco	
2	Reason for the notification		
a)	Position/status	Chief Executive	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	British American Tobacco p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrumentOrdinary shares of 25p each		
	Identification code GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£26.22969	6
d)	Aggregated information		
	- Aggregated volume	6	
		0	
	- Price	£157.38	
e)	Date of the transaction	2023-06-08	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name Luciano Comin		
2	Reason for the notification		
a)	Position/status	Director, Combustibles	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	allowance market particip	pant, auction platform,
a)	Name	British American Tobacco	o p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4		ection to be repeated for (i) each type of instrument; ii) each date; and (iv) each place where transactions	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£26.22969	5

d)	Aggregated information	
	- Aggregated volume	5
	- Price	£131.15
e)	Date of the transaction	2023-06-08
f)	Place of the transaction	Outside a trading venue

Details of the person discharging managerial responsibilities/person closely associated		
Name	Paul Lageweg	
Reason for the notification		
Position/status	Director, New Categories	5
Initial notification /Amendment	Initial notification	
Details of the issuer, emission a auctioneer or auction monitor	allowance market particip	pant, auction platform,
Name	British American Tobacco	p.l.c.
LEI	213800FKA5MF17RJKT63	3
Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
Identification code		
Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
Price(s) and volume(s)		
	Price(s)	Volume(s)
	£26.22969	6
Aggregated information		
- Aggregated volume	6	
- Price	£157.38	
	associated Name Reason for the notification Position/status Initial notification /Amendment Details of the issuer, emission a auctioneer or auction monitor Name LEI Details of the transaction(s): set (ii) each type of transaction; (iii have been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	associatedNamePaul LagewegReason for the notificationDirector, New CategoriesPosition/statusDirector, New CategoriesInitial notification /AmendmentInitial notificationDetails of the issuer, emission auctioneer or auction monitorInitial notificationNameBritish American TobacceLEI213800FKA5MF17RJKT65Details of the transaction(s): section to be repeated for ((ii) each type of transaction; (iii) each date; and (iv) each have been conductedDescription of the financial instrument, type of instrumentOrdinary shares of 25p e GB0002875804Nature of the transactionPurchase of ordinary shares Share Scheme – a HMRC PlanPrice(s) and volume(s)Price(s)

e)	Date of the transaction	2023-06-08
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Hae In Kim	Hae In Kim	
2	Reason for the notification			
a)	Position/status	Director, Talent, Culture	and Inclusion	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor		pant, auction platform,	
a)	Name	British American Tobacc	o p.l.c.	
b)	LEI	213800FKA5MF17RJKT6	3	
4			cction to be repeated for (i) each type of instrument; i) each date; and (iv) each place where transactions	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each GB0002875804		
	Identification code	GD0002073004		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£26.22969	6	
d)	Aggregated information			
	- Aggregated volume	6		
	- Price	£157.38		
e)	Date of the transaction	2023-06-08		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Jerome Abelman	
2	Reason for the notification		
a)	Position/status	Director, Legal and Exter Counsel	nal Affairs and General
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	allowance market particip	pant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4		ection to be repeated for (i) each type of instrument; i) each date; and (iv) each place where transactions	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s) £26.22969	Volume(s) 6
d)	Aggregated information		
	- Aggregated volume	6	
	- Price	£157.38	
e)	Date of the transaction	2023-06-08	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name Javed Iqbal			
2	Reason for the notification			

a)	Position/status	Interim Finance Director and Director, Digital and Information		
b)	Initial notification /Amendment	Initial notification	Initial notification	
3	Details of the issuer, emission a auctioneer or auction monitor	allowance market particip	pant, auction platform,	
a)	Name	British American Tobacco	p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4	Details of the transaction(s): se (ii) each type of transaction; (ii have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each		
	Identification code	GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£26.22969	5	
d)	Aggregated information			
	- Aggregated volume	5		
	- Price	£131.15		
e)	Date of the transaction	2023-06-08		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name Johan Vandermeulen	
2	Reason for the notification	
a)	Position/status	Chief Transformation Officer
b)	Initial notification /Amendment	Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	British American Tobacco	o p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s) £26.22969	Volume(s) 6
d)	Aggregated information - Aggregated volume - Price	6 £157.38	
e)	Date of the transaction	2023-06-08	
f)	Place of the transaction	Outside a trading venue	

8 June 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities