Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("Purple Group" or "the Company")

DEALING IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR, PURSUANT TO THE RIGHTS OFFER

In compliance with paragraphs 3.63 – 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

Company: Serialong Financial Investments (Pty) Limited

("Serialong")

Name of director: Bonang Mohale

Relationship with associate: Bonang Mohale is a director of the Company and

18.1% shareholder in Serialong

Date of transaction: 31 May 2023

Nature of transaction: On market sale of nil paid letters

Number of securities: 69,183

Volume Weighted Average price

per nil paid letter:
Highest price per nil paid letter:
Lowest price per nil paid letter
Transaction value:
Class of securities:
Nature of interest:

26.23 cents
28 cents
25 cents
R18,147.75
Nil paid letters
Indirect beneficial

Company: Serialong
Name of director: Bonang Mohale

Relationship with associate: Bonang Mohale is a director of the Company and

18.1% shareholder in Serialong

Date of transaction: 2 June 2023

Nature of transaction: On market sale of nil paid letters

Number of securities: 915,125

Volume Weighted Average price

per nil paid letter:
Highest price per nil paid letter:
Lowest price per nil paid letter:
Transaction value:
Class of securities:
Nature of interest:

18.20 cents
19 cents
18 cents
R166,578.10
R166,578.10
Nil paid letters
Indirect beneficial

Johannesburg 6 June 2023

Company Secretary: CTSE Registry Services Proprietary Limited Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited