British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | |
|----|---|---|----------------------|--|
| a) | Name | Paul Lageweg | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | Director, New Categories | S | |
| b) | Initial notification /Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | British American Tobacco | o p.l.c. | |
| b) | LEI | 213800FKA5MF17RJKT6 | 213800FKA5MF17RJKT63 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25p each | | |
| | Identification code | GB0002875804 | | |
| b) | Nature of the transaction | Transfer of shares to Mrs Phung Thi Kim Hong, a Person Closely Associated | | |
| c) | Price(s) and volume(s) | | | |
| | | Price(s) | Volume(s) | |
| | | £nil | 20,678 | |
| d) | Aggregated information | | | |

| | - Aggregated volume - Price | 20,678 £nil |
|----|--------------------------------|-------------------------|
| e) | Date of the transaction | 2023-05-24 |
| f) | Place of the transaction | Outside a trading venue |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
|----|---|--|-----------|
| a) | Name | Phung Thi Kim Hong | |
| 2 | Reason for the notification | | |
| a) | Position/status | Person Closely Associated with a person discharging managerial responsibilities; Paul Lageweg, Director, New Catgories | |
| b) | Initial notification /Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | British American Tobacco | p.l.c. |
| b) | LEI | 213800FKA5MF17RJKT63 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25p each | |
| | Identification code | GB0002875804 | |
| b) | Nature of the transaction | Transfer of Ordinary Shares from Paul Lageweg | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | £nil | 20,678 |
| d) | Aggregated information | | |
| | - Aggregated volume | 20,678 | |

| | - Price | £nil |
|----|--------------------------|-------------------------|
| e) | Date of the transaction | 2023-05-24 |
| f) | Place of the transaction | Outside a trading venue |

24 May 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities