British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
|----|---|---------------------------------|--|
| a) | Name | Kingsley Wheaton | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chief Growth Officer | |
| b) | Initial notification /Amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | British American Tobacco p.l.c. | |
| b) | LEI | 213800FKA5MF17RJKT63 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25p each | |
| | Identification code | GB0002875804 | |
| b) | Nature of the transaction | Purchase of shares | |

| c) | Price(s) and volume(s) | | |
|----|--------------------------|------------------------------|-----------|
| | | Price(s) | Volume(s) |
| | | £27.03 | 735 |
| | | £27.01 | 73 |
| d) | Aggregated information | | |
| | - Aggregated volume | 808 | |
| | - Price | £21,838.78 | |
| | | | |
| e) | Date of the transaction | 2023-05-12 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |

12 May 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities