

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804

**British American Tobacco p.l.c.
 (the “Company”)**

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company has been notified by the trustee of the British American Tobacco Employee Share Ownership Plan that on 3 May 2023 the following Executive Director and other persons discharging managerial responsibilities purchased ordinary shares of 25p each in British American Tobacco p.l.c. by way of the Partnership Share Scheme.

| | | |
|----------|--|---|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Tadeu Marroco |
| 2 | Reason for the notification | |
| a) | Position/status | Finance Director |
| b) | Initial notification /Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | British American Tobacco p.l.c. |
| b) | LEI | 213800FKA5MF17RJKT63 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of 25p each GB0002875804 |
| b) | Nature of the transaction | Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan |

| | | | | | | |
|----------|--|--|----------|-----------|---------|---|
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£28.685</td><td>5</td></tr></table> | Price(s) | Volume(s) | £28.685 | 5 |
| Price(s) | Volume(s) | | | | | |
| £28.685 | 5 | | | | | |
| d) | Aggregated information - Aggregated volume - Price | 5 £143.42 | | | | |
| e) | Date of the transaction | 2023-05-03 | | | | |
| f) | Place of the transaction | Outside a trading venue | | | | |

| | | | | | | |
|----------|--|---|----------|-----------|---------|---|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
| a) | Name | Luciano Comin | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Director, Combustibles | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | British American Tobacco p.l.c. | | | | |
| b) | LEI | 213800FKA5MF17RJKT63 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
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| f) | Place of the transaction | Outside a trading venue |

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|----------|--|--|----------|-----------|---------|---|
| a) | Name | Paul Lageweg | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Director, New Categories | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | British American Tobacco p.l.c. | | | | |
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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|----------|--|--|----------|-----------|---------|---|
| a) | Name | Hae In Kim | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Director, Talent, Culture and Inclusion | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | British American Tobacco p.l.c. | | | | |
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| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|----------|--|--|----------|-----------|---------|---|
| a) | Name | Jerome Abelman | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Director, Legal and External Affairs and General Counsel | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
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| f) | Place of the transaction | Outside a trading venue | | | | |

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| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Johan Vandermeulen |
| 2 | Reason for the notification | |

| | | | | | | | |
|----------|---|---|--|----------|-----------|---------|---|
| a) | Position/status | Chief Transformation Officer | | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | | |
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4 May 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities