British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

British American Tobacco p.l.c. (the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

The Company has been notified by the trustee of the British American Tobacco Employee Share Ownership Plan that on 3 May 2023 the following Executive Director and other persons discharging managerial responsibilities purchased ordinary shares of 25p each in British American Tobacco p.l.c. by way of the Partnership Share Scheme.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Tadeu Marroco	
2	Reason for the notification		
a)	Position/status	Finance Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	British American Tobacco p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each GB0002875804	
	Identification code		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	

c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£28.685	5
d)	Aggregated information		
	- Aggregated volume	5	
	- Price	£143.42	
e)	Date of the transaction	2023-05-03	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name Luciano Comin			
2	Reason for the notification			
a)	Position/status	Director, Combustible	S	
b)	Initial notification /Amendment	Initial notification	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	British American Toba	icco p.l.c.	
b)	LEI	213800FKA5MF17RJK	T63	
4	Details of the transaction(s):	section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted		
	instrument; (ii) each type of transactions have been cond	transaction; (iii) each da		
a)	Description of the financial instrument, type of instrument	transaction; (iii) each da	ite; and (iv) each place where	
	Description of the financial instrument, type of instrument Identification code	transaction; (iii) each da lucted Ordinary shares of 25 GB0002875804	p each	
a) b)	Description of the financial instrument, type of instrument	Ordinary shares of 25p GB0002875804	ite; and (iv) each place where	
b)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 25 GB0002875804 Purchase of ordinary share Scheme – a HM	p each	
	Description of the financial instrument, type of instrument Identification code Nature of the transaction	ordinary shares of 25 GB0002875804 Purchase of ordinary share Scheme – a HM	p each	

d)	Aggregated information	
	- Aggregated volume	5
	- Price	£143.42
e)	Date of the transaction	2023-05-03
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name Paul Lageweg		
2	Reason for the notification		
a)	Position/status	Director, New Categories	3
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	•	pant, auction platform,
a)	Name	British American Tobacco	p.l.c.
b)	LEI	213800FKA5MF17RJKT63	3
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each GB0002875804	
	Identification code		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£28.685	5
d)	Aggregated information		
	- Aggregated volume	5	
	- Price	£143.42	

e)	Date of the transaction	2023-05-03
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely			
	associated			
a)	Name	Hae In Kim		
2	Reason for the notification			
a)	Position/status	Director, Talent, Culture	and Inclusion	
b)	Initial notification /Amendment	Initial notification	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	British American Tobacco	p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4	• •	ection to be repeated for (i) each type of ansaction; (iii) each date; and (iv) each place where cted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each		
	Identification code	GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£28.685	5	
d)	Aggregated information			
	- Aggregated volume	5		
	- Price	£143.42		
e)	Date of the transaction	2023-05-03		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Jerome Abelman		
2	Reason for the notification			
a)	Position/status	Director, Legal and Exter Counsel	Director, Legal and External Affairs and General Counsel	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	British American Tobacco	p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4		ection to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where cted		
a)	a) Description of the financial instrument, type of instrument Ordinary shares of 25p each		ach	
	Identification code	GB0002875804		
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£28.685	5	
d)	Aggregated information			
	- Aggregated volume	5		
	- Price	£143.42		
e)	Date of the transaction	2023-05-03		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name Johan Vandermeulen	
2	Reason for the notification	

a)	Position/status	Chief Transformation Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,		
a)	Name	British American Tobacco	British American Tobacco p.l.c.	
b)	LEI	213800FKA5MF17RJKT63	3	
4		ection to be repeated for (i) each type of ansaction; (iii) each date; and (iv) each place where cted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p e GB0002875804	ach	
b)	Nature of the transaction	Purchase of ordinary shares under the Partnership Share Scheme – a HMRC approved Share Incentive Plan		
c)	Price(s) and volume(s)	Price(s) £28.685	Volume(s)	
d)	Aggregated information			
	- Aggregated volume	5		
	- Price	£143.42		
e)	Date of the transaction	2023-05-03		
f)	Place of the transaction	Outside a trading venue		

4 May 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities