

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Guy Meldrum
2	Reason for the notification	
a)	Position/status	President and CEO, Reynolds American Inc.
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804
b)	Nature of the transaction	Vesting of shares under the International Share Reward Scheme (2020 Award)

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£nil</td><td>125</td></tr></table>		Price(s)	Volume(s)	£nil	125
Price(s)	Volume(s)						
£nil	125						
d)	Aggregated information - Aggregated volume - Price	125 £nil					
e)	Date of the transaction	2023-04-04					
f)	Place of the transaction	Outside a trading venue					
Transaction 2							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804					
b)	Nature of the transaction	Sale of shares to meet tax liability on vesting of the International Share Reward Scheme (2020 Award)					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£28.725</td><td>61</td></tr></table>		Price(s)	Volume(s)	£28.725	61
Price(s)	Volume(s)						
£28.725	61						
d)	Aggregated information - Aggregated volume - Price	61 £1,752.22					
e)	Date of the transaction	2023-04-04					
f)	Place of the transaction	Outside a trading venue					

Transaction 3																												
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804																										
b)	Nature of the transaction	Transfer of dividend shares accrued under the International Share Reward Scheme (2020 Award)																										
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>£25.5938</td><td>1</td></tr><tr><td>£27.77974</td><td>2</td></tr><tr><td>£27.1276</td><td>1</td></tr><tr><td>£28.1306</td><td>2</td></tr><tr><td>£26.669768</td><td>1</td></tr><tr><td>£25.9127</td><td>2</td></tr><tr><td>£32.49789</td><td>1</td></tr><tr><td>£33.62977</td><td>2</td></tr><tr><td>£34.499774</td><td>1</td></tr><tr><td>£33.8798</td><td>1</td></tr><tr><td>£31.2681</td><td>2</td></tr><tr><td>£28.72</td><td>2</td></tr></table>	Price(s)	Volume(s)	£25.5938	1	£27.77974	2	£27.1276	1	£28.1306	2	£26.669768	1	£25.9127	2	£32.49789	1	£33.62977	2	£34.499774	1	£33.8798	1	£31.2681	2	£28.72	2
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d)	Aggregated information - Aggregated volume - Price	18 £531.15																										
e)	Date of the transaction	2023-04-04																										

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Transaction 4						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804				
b)	Nature of the transaction	Sale of dividend shares to meet tax liability on transfer of dividend shares accrued under the International Share Reward Scheme (2020 Award)				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£28.725</td><td>9</td></tr></table>	Price(s)	Volume(s)	£28.725	9
Price(s)	Volume(s)					
£28.725	9					
d)	Aggregated information - Aggregated volume - Price	9 £258.52				
e)	Date of the transaction	2023-04-04				
f)	Place of the transaction	Outside a trading venue				

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Javed Iqbal
2	Reason for the notification	
a)	Position/status	Director, Digital and Information
b)	Initial notification /Amendment	Initial notification
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5 April 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities