

BRAIT P.L.C.

(Registered in Mauritius as a Public Limited Company)

(Registration No. 183309 GBC)

Share code: BAT ISIN: LU0011857645

Bond code: WKN: A2SBSU ISIN: XS2088760157

LEI: 549300VB8GBX4UO7WG59

("Brait" or the "Company")

## DEALINGS IN SECURITIES BY ASSOCIATES OF DIRECTORS

In accordance with the requirements of European Union the notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated with them is set out below:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Mayborn Investments 143 (Pty) Ltd

<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / status	Person Closely Associated with a PDMR*
b)	Initial notification / amendment	Initial notification

<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Brait Plc	
b)	LEI	549300VB8GBX4UO7WG59	

<b>4.</b>	<b>Details of the transaction(s) section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares	
	Identification code	BAT	
b)	Nature of the transaction	Selling of shares off market	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		R 3.83	21,078,329
d)	Aggregated information		
	— Aggregated volume	21,078,329	
d)	— Price	R80 730 000	
e)	Date of the transaction	2023-03-31	
f)	Place of the transaction	Off-market	

\* Mayborn Investments (Pty) Ltd is closely associated with Dr CH Wiese. Dr CH Wiese is a director of Brait P.L.C.

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Titan Premier Investments (Pty) Ltd

<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / status	Person Closely Associated with a PDMR**
b)	Initial notification / amendment	Initial notification

<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Brait Plc	
b)	LEI	549300VB8GBX4UO7WG59	

<b>4.</b>	<b>Details of the transaction(s) section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares	
	Identification code	BAT	
b)	Nature of the transaction	Purchase of shares off market	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		R 3.83	21,078,329
d)	Aggregated information		
	— Aggregated volume	21,078,329	
	— Price	R80 730 000	
e)	Date of the transaction	2023-03-31	
f)	Place of the transaction	Off-market	

**\*\* Dr CH Wiese is a director of Titan Premier Investments (Pty) Ltd. Dr CH Wiese is a director of Brait P.L.C.**

Port Louis, Mauritius

31 March 2023

The Company's primary listing (ordinary shares) is on the LuxSE and its secondary listing is on the JSE. Brait's 2024 Convertible Bonds are dual listed on the Open Market (Freiverkehr) segment of the Frankfurt Stock Exchange as well as the SEM.

**LuxSE Listing Agent:**

Harney Westwood & Riegels SARL

**JSE Sponsor:**

Rand Merchant Bank (A division of FirstRand Bank Limited)

**SEM Authorised Representative and Sponsor:**

Perigeum Capital Ltd