

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| | | |
|----------|--|---------------------------------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Sue Farr |
| 2 | Reason for the notification | |
| a) | Position/status | Non-Executive Director |
| b) | Initial notification /Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | British American Tobacco p.l.c. |
| b) | LEI | 213800FKA5MF17RJKT63 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 25p each |
| | Identification code | GB0002875804 |
| b) | Nature of the transaction | Purchase of shares |

| | | | |
|----|--------------------------|------------------------------|-----------|
| c) | Price(s) and volume(s) | | |
| | | Price(s) | Volume(s) |
| | | £31.70 | 392 |
| d) | Aggregated information | | |
| | - Aggregated volume | 392 | |
| | - Price | £12,426.40 | |
| e) | Date of the transaction | 2023-02-22 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |

23 February 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities