

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Jack Bowles				
2	Reason for the notification					
a)	Position/status	Chief Executive				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each				
	Identification code	GB0002875804				
b)	Nature of the transaction	Acquisition of quarterly interim dividend equivalent shares under the British American Tobacco 2022 Deferred Share Bonus Scheme award.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£31.155</td> <td>675</td> </tr> </table>	Price(s)	Volume(s)	£31.155	675
Price(s)	Volume(s)					
£31.155	675					
d)	Aggregated information					

	- Aggregated volume	675
	- Price	£21,029.62
e)	Date of the transaction	2023-02-06
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Tadeu Marroco					
2	Reason for the notification						
a)	Position/status	Finance and Transformation Director					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	British American Tobacco p.l.c.					
b)	LEI	213800FKA5MF17RJKT63					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each					
	Identification code	GB0002875804					
b)	Nature of the transaction	Acquisition of quarterly interim dividend equivalent shares under the British American Tobacco 2022 Deferred Share Bonus Scheme award.					
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Price(s)	Volume(s)						
£31.155	311						
d)	Aggregated information						
	- Aggregated volume	311					
	- Price	£9,689.20					

e)	Date of the transaction	2023-02-06
f)	Place of the transaction	Outside a trading venue

06 February 2023

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities