Purple Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526

("the Company")

DIRECTOR'S DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

Name of director: Gary van Dyk
Date of transaction: 8 December 2022

Nature of transaction: Exercise of share options in terms of the Share

Incentive Scheme approved on 27 February 2012, and

subsequent allocation of shares

Number of securities: 6,000,000 shares
Class of securities: Ordinary shares

Strike price of options: 75.35 cents per share

Total Value: R4,521,000.00

Period of vesting: 4 years

Grant date: 10 December 2015
Vested date: 10 December 2019
Nature of interest: Direct beneficial

Name of director: Mark Barnes
Date of transaction: 8 December 2022

Nature of transaction: Exercise of share options in terms of the Share

Incentive Scheme approved on 27 February 2012, and

subsequent allocation of shares

Number of securities: 5,000,000 shares
Class of securities: Ordinary shares
Strike price of options: 75.35 cents per share

Total Value: R3,767,500.00

Period of vesting: 4 years

Grant date: 10 December 2015

Vested date: 10 December 2019

Nature of interest: Direct beneficial

Clearance was given for the above-mentioned transaction in terms of paragraph 3.66 of the Listings Requirements and was an off-market allocation.

The vesting conditions of the options were:

Up to 25% on or after the first anniversary date of acceptance of options;

Up to 50% on or after the second anniversary of the acceptance date;

Up to 75% on or after the third anniversary date; and

Up to 100% on or after the fourth anniversary date. The contractual life of the options is seven years from the date of grant. The options exercised vested 100% on 10 December 2019.

Johannesburg 12 December 2022

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd